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MAY 1996
Volume 3, Number 5



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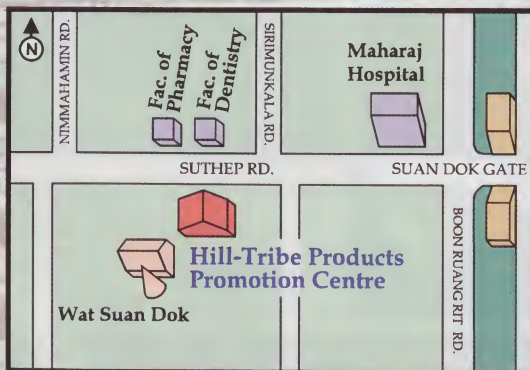


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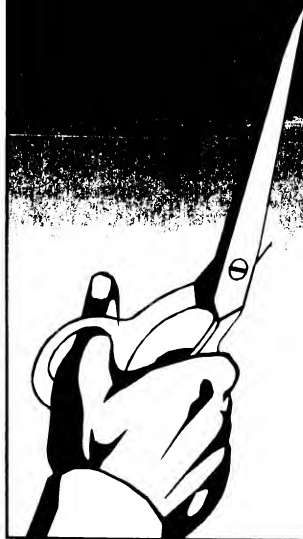
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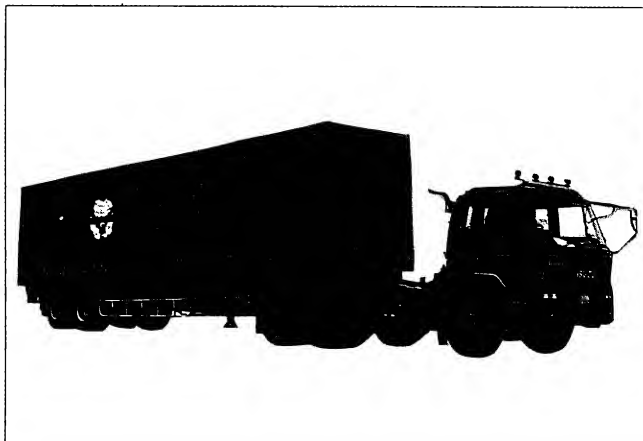
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Publisher: Supap Pluempreedee
General Manager: Sawasdi Posolee
Design: S.P. Publishing Group Co.,Ltd.
Editor: Ouan Maitree

Creative & Art Director: Phiphatpong Doungpanya
Marketing Director: Supap Pluempreedee
Advertising Manager: Maneerat Petcharayuttakun
Cover photograph: © E.J. Haas

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Hello there,

Welcome to the north of Thailand. Whether you are here on holiday, business, attending a conference, are a newcomer to the scene, or whatever, all of us at Guidelines wish you a pleasant and memorable stay.

There are heaps of things to see and do here, but inevitably whenever you first get to somewhere totally new, your experiences can be confusing, even bewildering. So we hope to serve in helping you find your way around.

THAILAND LIES IN THE TROPICS, and its staple crop is rice, with the whole agricultural cycle, and the annual traditional and Buddhist festivals, revolving around the monsoons. Now, in May, the hot season is here once more, with the mercury soaring ever-higher in the thermometers before the rains break, generally in early June, though it can be either weeks sooner or later. Traditionally, farmers burn off the dried out stubble in their fields during these months, with the ashes serving to help fertilise the next crop. They also start fires around the margins of the woods in order to encourage the growth of fresh grass for their cattle. Hunters in the forests also set fires to clear off the leaf cover for ease of walking on the slopes, and to make it possible to move around quietly. Two delicacies also flourish in the ashes: a type of black mushroom and a kind of vine called *bak waan* (sweet mouth). Both fetch high prices in the markets.

A side-affect of all the smoke drifting skywards is to tint the moon from lemon yellow through orange or smokey pink to a "blood red moon", in a Thai expression.

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WELL, HOPEFULLY, THESE NOTES, however brief, along with all the rest of the contents, will help you to find your way around and to interpret your own experiences while you are here in this exotic, alien environment. All the best. And as the French say, "Bon voyage, mes amies".

Ouan Maitree

Editor.

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108 YANG

This number is auspicious in Asia, and the Thai idiom "one hundred and eight things" — *roi haet yang* — means "an assortment".



THE 50th ANNIVERSARY CELEBRATIONS OF HIS MAJESTY'S ACCESSION TO THE THRONE

This year, besides commemorating the 700th anniversary of the founding of the city of Chiang Mai here in the north, we are also celebrating throughout the Kingdom of Thailand another even more significant occasion; the 50th Anniversary of the King's Accession to the Throne.

In Britain during the last century, the 50th Anniversary of Queen Victoria's Coronation was hailed as her Golden Jubilee, a phrase which, though appropriate to the event, does not yet seem to be familiar in Thailand.

The word 'jubilee', with its connotation of great rejoicings, has interesting roots. It has entered the English language from the Bible, since it was an ancient Jewish tradition to see each fiftieth year as marking the end of one cycle of time and the beginning of the next. It derives from numerology, the ancient belief in the mystic power of numbers, and more specifically in Judaism from the recognised central place of seven as among the most potent of these — as in the *menorah*, the seven-

branched candle holder on the altar of the tabernacle. Seven, incidentally, is also revered in the Hindu and Buddhist traditions, as the sacred number of time and space.

The jubilee year in Biblical times, then, came between each cycle of forty-nine years (7×7). It was a time for giving joyful thanks to the Lord for his gift of life and his bounty in sustaining it, through

such activities as public feasting, alms giving on a grand scale, and the manumission of bondsmen and slaves.

In the numerological tradition, since many leaves and flowers have a fivefold form, five is generally associated with fertility (and the goddess Venus). This fits in well enough with the preceding account.

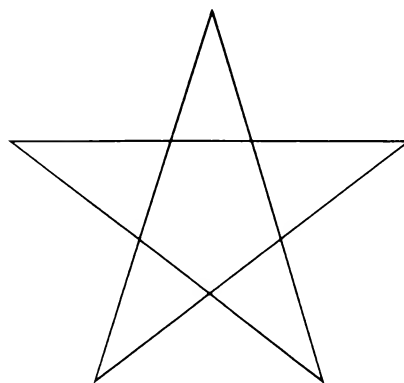
Contrariwise, it is a real puzzle as to why the Pythagoreans adopted the five-pointed star as their symbol, and that this pentagram surmounted the entrance to the great Academy of Athens, along with the abjuration, "Let no one enter here who is not conversant with mathematics" (or words to that effect).

Ernest G. McClain in his article on Geometry in the Encyclopaedia of Religion wonders whether one possibility is that "each line cuts two others in 'mean and extreme ratio' (meaning that the whole line is to the longer segment as the longer is to the shorter) so that the figure symbolizes both 'continuing geometric progression'...and a victory over the 'darkness' of the irrational".



(A *satuang*, or offering tray, made from a folded banana leaf, and used in ritual offerings to the spirits.)

It might well be. I'm certainly not qualified to comment. But another intriguing possibility can be found by juggling with numbers, as numerologists are (and Pythagoreans were) awfully fond of doing. Note, then, that a pentagram inscribed within a circle subtends its 360 degrees by arcs of 72 degrees. So what?



Well, just this: $72 \times 360 = 25,920$; the number of years in the Great Year or the Platonic Year. For more on this, please see the piece called 1296 and All That, starting on page 12.

In the meantime, let's ring in the jubilee, and let the good times roll.



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1296 AND ALL THAT with 108 AS THE KEY

Story and illustrations by Geoffrey Walton

"Numbers, in which the power and sanctity of both time and space are experienced in visible form, have fascinated mankind since early days, although methods of counting and systems of expressing numerals have differed considerably from culture to culture."

Annemarie Schimmel.
Encyclopaedia of Religion.

Chiang Mai was founded 700 years ago, in 1296 by the Gregorian calendar. In early numerology, which can be traced back to Sumeria with the beginning of writing, and therefore history, this very number, 1296, was thought to embody powerful magic. That delightful coincidence will serve here, then, as a splendid peg on which to hang this piece.

The Sumerians were great astronomers and, for their time, extraordinarily advanced in mathematics. The latter found practical expression in sophisticated accounting and banking practices, unsurpassed for millenia afterwards, used both for book-keeping in the administration of the huge temple complexes and also for long-distance trading.

But they also had a profound belief in a metaphysic in which everything sacred was associated with its own specific number. 6 and 10 were especially holy, and we'll be looking deeper into the reasons for this shortly. But, just as an example for now, they had six high gods, a hexad, rather than the more common triad. And the temple scribes used these numbers almost like the nicknames of the divinities.

60 was the king of the gods who ruled the heavens;

50 had domain over the space between heaven and earth;

40 reigned over "the waters beneath the earth";

30 stood for the moon;

20 represented the sun;

15 symbolised the planet Ishtar (later known as Venus).

I had got interested in numerology originally because of the widespread use of 108 throughout Buddhist Asia as an auspicious number. Why so? It took me ages to figure it out, and it all seems to be part of the same numerological complex. Again, let's move on for a while and return to this later. But just before that, note the following:

$$6 \times 5 \times 4 \times 3 \times 2 \times 15 = 10800$$

Now before I had got this far, I had learned that it is an important convention in numerology that, for instance, 3, 30, 300, etc., are of the same essence. That is they are regarded as synonyms. Zero, as it were, doesn't count. By this rationale, 10800 and 108 mean the same.

So, here, after a long and terribly convoluted journey, I had found my first clue suggesting that the Buddhist 108 was linked in some way with Sumerian numerology.

The ancient Mesopotamians had two number systems. One was the familiar base ten sequence, independently arrived at transculturally by counting on the fingers of both hands. But they also had another, called sexagesimal, which alternated between base ten and base six, as follows:

$$1: 10: 60: 600: 3,600: 36,000: \\ 216,000: 2,160,000: 12,960,000$$

Another important numerological convention is in play here. Such sequences always proceed from ONE — the sacred source of all.

So here we have 1296 in the highly significant ninth place in the sequence; 9 in numerology standing for fruition or completion, or in Buddhist terms, enlightenment.

One Sumerian convention we retain in use till this day due to its pragmatic convenience in, for example, navigation, is the division of the circle into 60 seconds in a minute, 60 minutes in a degree, and 360 degrees in a circle.

$$60 \times 60 \times 360 = 1,296,000 \\ (\text{or otherwise, } 1296.)$$

We still also partly employ Sumerian conventions of time. They fixed on the conventions of sixty seconds in a minute, sixty minutes in an hour, and twenty-four hours in a day that we still use. They also had five days in a week, six weeks in a month, and twelve months in a year of 360 days, with the remaining five days being an intercalary week that was celebrated with fervent fertility rites at the time of the spring equinox. Thus in their thirty day months — as in September, April, June and November still today — they had the following number of seconds:

$$60 \times 60 \times 24 \times 30 = 2,592,000$$

There is a larger significance to this than simply the fact that $1296 \times 2 = 2592$. The earth's revolution around its axis is not totally in balance. It has a slight and majestic wobble as a component of its spin. This was first perceived through the fact that over millenia the sun appears to rise through different constellations of stars. By a later Greek convention, the course of this revolution is known as the Great Year or the Platonic Year. How long does it last? Why, 25,920 years. We have recently entered The Age of Aquarius, meaning that the sun now

appears to rise through the constellation of Aquarius.

Note also that the Sumerians had 72 weeks in their 360 day year: $360 \times 72 = 25,920$.

Coincidence? Hardly. The odds against are astronomical.

The Sumerian conventions involving the sacred six and ten for space and time have many roots, or we could say tributaries. We can see some of these in the old pre-Newtonian mystic philosophy of the correspondence between the macrocosm and the microcosm — “As above, so below” — is its hallowed formulation. In the microcosm, the unique human hands, with which we literally shape our world, and which distinguish us from all other life forms, have ten digits. The body is made up of six major units: head, torso, and limbs. As for the macrosomic correspondence, implicit in the foregoing, let’s return to flesh that out later.

Another source for the number conventions is the deep mystery of order (the antithesis of primal chaos from which creation emerged) which was revealed to the ancient sages as they discovered the correspondences revealed by arranging pebblestones in patterns.

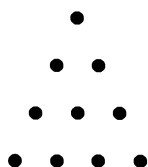


Figure 1.

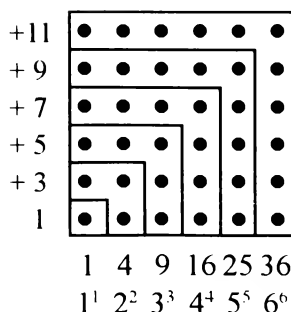


Figure 2.

In Figure 1, we have the Pythagorean Holy Tetractys (Set of Four), and in Figure 2, the square of numbers. Both of these are known from Greek sources, but it is recognised that their discoveries and innovations were deeply influenced by Babylonian astronomy and mathematics.

The triangle stands for the source (ONE) which is made manifest in creation through the dualities of dark and light, heat and cold, wet and dry, high and low, male and female, and so forth — a symbolism carried to its most explicit form in the Chinese yin yang cycle of change.

For the Greeks, who developed geometry both as science and mystic symbolism, ONE signifies the point; TWO, the line; THREE, the plane; and FOUR, the solid.

$1 + 2 + 3 + 4 = 10$ — the cycle is complete and returns to the ONE. What’s more, $1 \times 2 \times 3 \times 4 = 24$. Additionally, if we continue the triangle downwards, adding one extra pebble at each level, we find when we reach 24 that the running total is 360. Try it on your own calculator. Twenty-four hours in a day ($6 + 6 + 6 + 6$). Three hundred and sixty days in a year (6×60). So, these are some of the basic maths tributaries to the Sumerian conventions of time.

Now, with the other pebble figure, building upwards and outwards from the ONE by adding the progression of odd numbers — 3, 5, 7, 9, 11 — the totals emerge as a progression of squared numbers, and with 6 nested rectangles the total is once more 36. So here is another basic maths tributary, and it also hints at why odd numbers are regarded as strong, and therefore both masculine and auspicious. (Just by the way, notice that the TV stations in Thailand are named Channels Three, Five, Seven, Nine, and Eleven.)

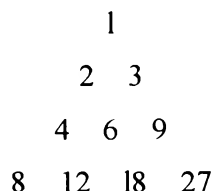


Figure 3.

4	9	2
3	5	7
8	1	6

Figure 4.

In Figure 3, we see another version of the Tetractys, also known from Greek sources. Here doubles and triples are intertwined with the columns sloping downwards to the left showing the former, and those sloping down to the right the latter. An elegant mathematical symbol alluding to the union of a couple resulting in a third, their progeny, and conferring the blessing of fertility, fruitfulness and prosperity — highly auspicious boons. Add the ten numbers together and you get a total of ninety — the Pythagorean sacred right angle. But what happens if you start multiplying them in different combinations?

It gets interesting. Take the first three integers.

$$1 \times 2 \times 3 = 6$$

Then add the next level.

$$1 \times 2 \times 3 \times 4 \times 6 \times 9 = 1296$$

Then multiply all ten numbers together.

$$1 \times 2 \times 3 \times 4 \times 6 \times 9 \times 8 \times 12 \times 18 \times 27 = 60466176 = 6^{10}$$

BINGO! The total of these ten numbers multiplied together is

SIX-TO-THE-POWER-OF-TEN.

This sequence ($6: 1296: 6^{10}$) has to be a major tributary to the Sumerian sexagesimal system with its alternations between base ten and base six, and its climax in the ninth place in 12,960,000.

And what’s more, if you extend the triangle down one more line, the resulting doubles and triples work out like this.

$16 \times 24 \times 36 \times 54 \times 81 = 60466176 = 6^{10}$ Another jackpot!

Now, just before leaving the number patterns, let's look briefly at the magic square in Figure 4, which perhaps is a tributary cause for the number 15 being assigned by the Sumerians to the planet Venus (Ishtar), whose rising apparently from out of the sun at the spring equinox signified the ending of the year's cycle. The first nine digits are so arranged that any three of them in the eight possible permutations add up to a total of fifteen. Thus we get $3 \times 8 \times 15 = 360$

So let's turn next to basic geometry. Take a pair of compasses. Inscribe a circle. As you doubtless will remember from your schooldays, the radius subtends the circumference precisely six times, and from this a number of geometrical forms are easily constructed, as in Figures 5, 6, and 7.

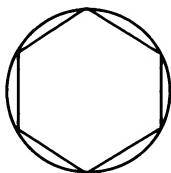


Figure 5.

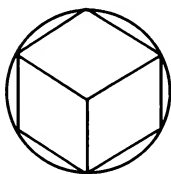


Figure 6.

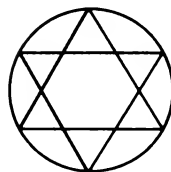


Figure 7.

Figure 5, the hexagon. The organic symbol of order from the heights — the bees honeycomb built on high branches or rock ledges, yielding wax for candles that lighten the darkness, and that health bringing food and medicine, honey.

Figure 6, the cube. In origin, dice

are believed to have been used for divinatory purposes.

Figure 7, the conjoined triangles. Neolithic sculptures from the contiguous areas of Asia and Europe frequently represent the female form previously commonly dubbed 'Prehistoric Venuses'. It is thought nowadays they more likely represent the powers of the Great Mother of All, or Mother Earth herself. Whichever, in these figures the Mons Veneris, or Delta of Venus, is almost invariably represented in an enlarged and emphasised form as a downward pointing triangle. For obvious reasons, the male genitalia can equally be represented in stylized form as an upward pointing triangle. In fact, to this day in India, the interlocking triangles are used as a yantra (geometrical religious image) representing the Shiva lingam and the Uma yoni: the sacred engagement in congress of the opposites that bring forth all creation. Here, then, is another facet of the six associated with the microcosm. What's more, and you can try this yourself if you didn't do it as a schoolkid, using the compass centred on the points of overlap, you can construct an outward spreading pattern of circles of increasing complexity — theoretically capable of expansion to infinity in all directions.

Given all of the foregoing, we can begin to appreciate why the Sumerians became fascinated with the number six, and used it as a symbol for the King of the Gods; the highest of meta-physical powers.

All righty. Well and good. But now what about 108? How does that tie in? Many people have noticed its widespread occurrence as an auspicious number throughout Buddhist Asia in fields as diverse as Chinese medicine or Japanese martial arts, and puzzled over its possible significance. If you work out how many ways it can be divided, you become deeply entangled in a bramble patch of possible interpretations, as I was for ages.

The credit for wielding Occam's Razor (Among contending theories, the simplest is most likely to be right) belongs here to Bruce Pearson.

"I got interested, too, but since I have a mathematical mindset, I saw almost immediately that by factorising

the number, you get a neat result."

$$1^1 \times 2^2 \times 3^3 = 1 \times 4 \times 27 = 108.$$

Right on, Bruce. Mulling this over at great length since then, the following points finally became increasingly clear.

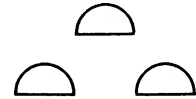


Figure 8.

Firstly, this may well relate to the ancient Sumerian symbol shown in Figure 8.

Secondly, if you add these figure rather than multiplying them, you get $1 + 4 + 27 = 32$. Well, with this we come across another Sumerian convention that we still use today — the 32 points of the compass. It also yields another sequence of six starting from the ONE: 1: 2: 4: 8: 16: 32. And within the still vibrant Hindu/Buddhist mythos, we have the Thirty-three Gods; with Indra seated at the centre reigning over the Kamaloke (World of Desire) from atop the cosmic axis, Mount Meru, surrounded by the Thirty-two Gods of the Directions.

Let's wrap it up here by looking at the underlying foundations of this intermeshing symbolism.

1296 divided by 108 = 12 (lunar months of the Sumerian year).

2592 divided by 108 = 24 (hours of the Sumerian day).

The sacred circle of space and the holy cycles of time were thus interwoven by means of number, as was the theme of the earthly Microcosmos reflecting the heavenly Macrocosmos. Order was achieved from the flux of impermanence, and the ruling principle of hierarchy was given a numinous authority as "the natural order of the universe".

No wonder this mighty confluence of tributaries still has resonant power for those who fail to heed well the counsel of the well-known Zen teaching.

"Do not mistake the pointing finger for the moon."

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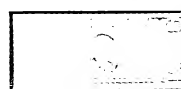
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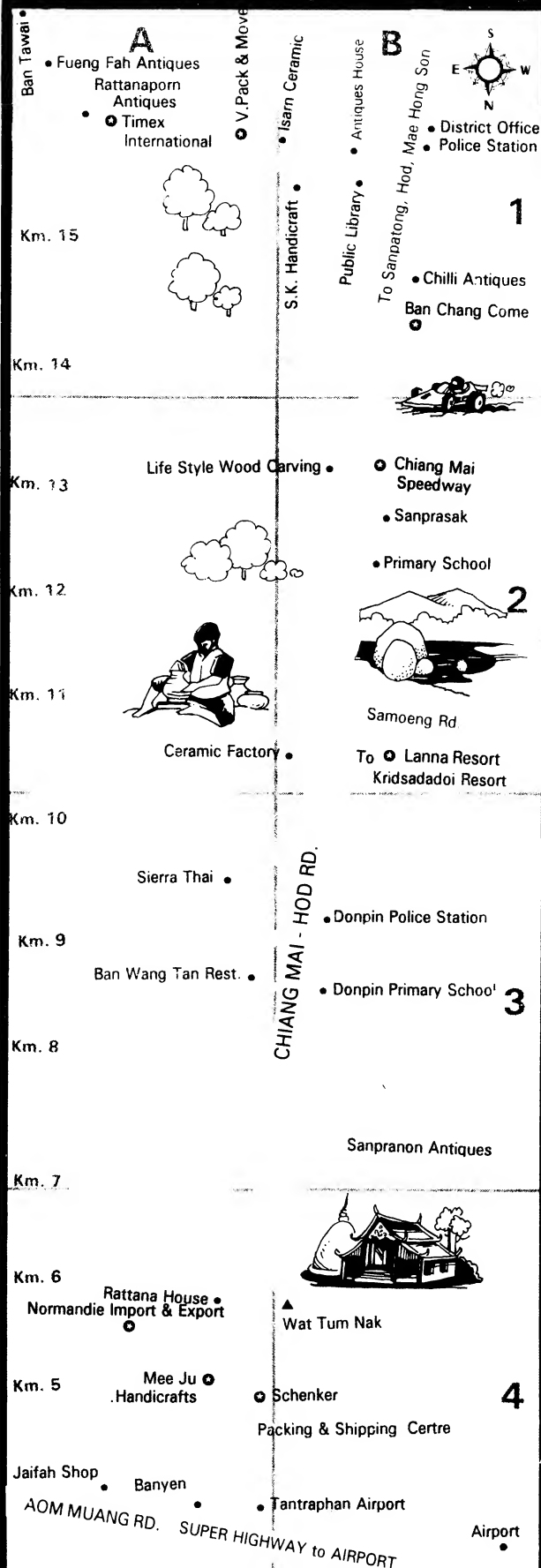
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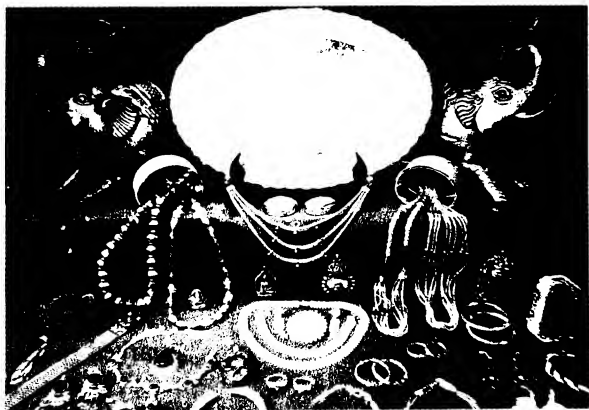
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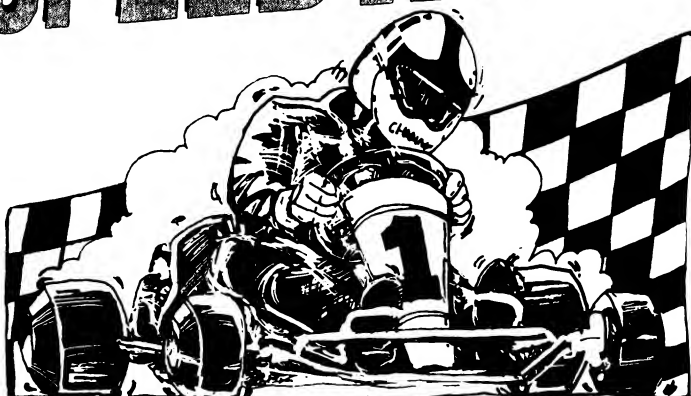


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1st Cavalry deploying at Nem Quong Tri.

© Anna Ngerntongdee a few years ago. This trip, they said, made them feel closer to him than they ever had before. "He was always away," the younger brother remarked sadly.

The war involved far more countries than Viet Nam and America. All of Southeast Asia was involved in one way or another. In Thailand there were seven military bases where-

Call of the Wild

By Anna Ngerntongdee, formerly a journalist in Viet Nam

AMERICAN VETERANS of the Viet Nam War, which ended definitively on April 30th, 1975 — when Communist soldiers broke through the gates of the government palace in Saigon, are now mostly in their 40s and 50s. Even the youngest ones, and a few of them were only 17 or 18 during their year-long tour of duty, are over 45. After 1969, the number of American soldiers in Viet Nam steadily decreased. It is rare now to meet veterans who were there after 1970. The days of the draft, when General Westmoreland used to say, "My boys are 18 going on 35" when you did actually meet infantrymen who were only 18 years old, ended after the famous battles of Tet 1968.

The strange thing about those young men, who (I can assure you

personally) complained bitterly every moment they were there, is that, for them, it remained the most memorable experience of their lives. Nothing anything like their Vietnam experience ever happened to them again. They still talk about it. And if they can, they try to re-visit Southeast Asia. Or, sometimes, it's their children who come.

A couple of months ago, the three adult children of a pilot visited Chiang Mai. Their father had worked for Pan Am, a commercial airline, except that the passengers on his San Francisco-Danang run were soldiers just out of boot camp who were being sent, in full uniform, into battle. His children, two brothers and a sister, were trying to visit all the places they remembered him talking about. Their father had died

supplies were stored and from which bombing and rescue missions were mounted. So there are a fair number of veterans who remember Thailand as part of their war experience. Besides the men who were actually stationed here, a great many others spent at least one six-day "R and R" in Bangkok. "R & R" was "rest and recreation". Soldiers stationed in Viet Nam were entitled to an "R & R" after about seven or eight months in-country. R & R choices included, besides Bangkok: Singapore, Taiwan, Manila, and Sydney, Australia.

Even civilians talked about going on R & R. And a lot of civilians were involved in the war too: contract construction workers, development workers, advisors in

(Continued on page 20)

HOLIDAYS & OTHER EVENTS, 1996.

MAY.	1st.	Wednesday	National Labour Day	[B]
	5th.	Sunday	Coronation Day	
	6th.	Monday	Substitution for above	[B]
	14-20th.	Tue-Mon	Intakin Festival	
	16th.	Thursday	Royal Ploughing Ceremony	[G]
	31st.	Friday	Visakha Bucha Day	[G] [B]
JUL.	29th.	Monday	Asarnha Bucha Day	[G]
	30th.	Tuesday	Kao Phansa Day	[G] [B]
AUG.	12th.	Monday	H.M. The Queen's Birthday	[G] [B]
OCT.	23th.	Wednesday	Chulalongkorn Day	[G] [B]
NOV.	23th.	Saturday	Khom Festival	
	24-25th.	Sun-Mon	Loi Kratong	
DEC.	1-7th.	Sun-Sat	Days of Rose	
	5th.	Thursday	H.M. The King's Birthday	[G] [B]
	10th.	Tuesday	Constitution Day	[G] [B]
	31st.	Tuesday	New Year's Eve	[G] [B]

[G] Government [B] Bank

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Tuesday, 7th at 4.30 p.m. & Friday, 10th at 8 p.m.

PILE OU FACE (1980)

by Robert Enrico with Philippe Noiret, Michel Serrault, Pierre Arditi, Dorothee, 105 mins.

Tuesday 14th at 4.30 p.m. & Friday, 17th at 8 p.m.

POULET AU VINAIGRE (1985)

by Claude Chabrol with Jean Poirer, Michel Bouquet, Stéphane Audran, Joséphine Chaplin, Caroline Cellier, 110 mins.

Tuesday 21st at 4.30 p.m. & Friday 24th at 8 p.m.

LA PASSERELLE (1987)

by Jean-Claude Sussfeld with Mathilda May, Pierre Arditi, Jany Holt, 89 mins.

Tuesday 28th at 4.30 p.m.

ROMUALD ET JULIETTE (1989)

by Coline Serreau with Daniel Auteuil, Firmine Richard, Pierre Vernier, Maxime Leroux, Gilles Privat, 110 mins.

FILMS

Cinemas in Thailand show a film only for as long as it pulls in an audience. If box-office takes decline, the next film in line is promptly substituted. There is thus no way of having a fixed schedule planned in advance. All you can do is phone and ask what is showing that day, or drop by earlier to see.

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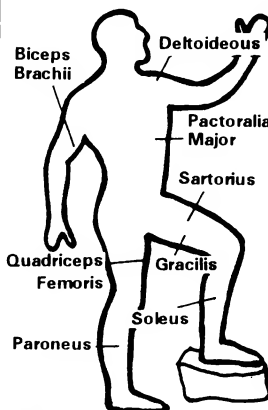
High-volume professional agents — All price ranges.

Free Transportation.

Call Ubon or Theera, Tel. 217-769 Tel. & Fax: 215606.
306/11 Moo 2, Dokkamtai Soi 5, Nimanhemindra Rd., Chiang Mai 50200.
Mobile phone: 01-9519848, 01-4722085.

CHIANGMAI ANATOMY T H A I MASSAGE

(AIR CON. ROOM)



฿ 100 PER HOUR

(FULL COURSE 2 HOURS)

LESSONS 4-7 DAY COURSE

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WITH HONEY AND HERBS ฿ 50

VERY GOOD MASSAGE.

A GREAT EXPERIENCE.

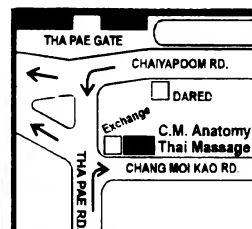
HIGHLY RECOMMENDED.

ESCAPE FROM THE HEAT

FOR A WHILE.

**ENJOY A TRADITIONAL MASSAGE
AT HOME OR IN YOUR HOTEL.
PHONE FOR DETAILS.**

**LOOK FOR OUR SIGN
DON'T LET ANYONE MISLEAD YOU.**



1 Changmai Kao Rd., (Near Tha Pae Gate),
A. Muang, Chiang Mai 50300. Tel. (053) 251407.
For Taxi: เชียงใหม่ขนาดแผนโบราณ 1 ถ.ช้างม้อกท่า (ใกล้ประตูท่าแพ)



Food All Day! 8 a.m. - 2 p.m.

GARDEN RESTAURANT & BAR

our menu includes steak and kidney pie,
fish & chips, bangers & mash, full English breakfast
plus Thai cuisine.

25 Moon Muang Road, Chiang Mai.
(corner Moonmuang & Rachamangka Soi 2)

For Taxi : ร้านเชียร์คัพ ถ.มูลเมือง (ราชมรรคา ซ.2)



DECOR & DESIGN TAWAN DECOR TAWANCHAI COLLECTION

We specialise in wrought iron

- ✪ Decorative Items
- ✪ Lamps
- ✪ Candle Sticks

Visit us to view our
new and high-quality

collection at our showroom. We can work to your designs.

1 Nimmanhemini Rd., Apartment A, Amari Rincome Hotel, Chiang Mai.

Tel. (053) 221044, 221130 Ext. 250 Fax: (053) 894068

Branch: Room 170 Soi 5 Chiang Mai Night Bazaar.

For Taxi: ตะวัน เด็คคอร. ติด อ. หน้าโรงแรมอมารี วันคำ

SANYA SUKRASORN & ASSOCIATES

Advocates and Solicitors

We are a corporate and commercial law firm and
we provide legal advice amongst others
in the following areas.

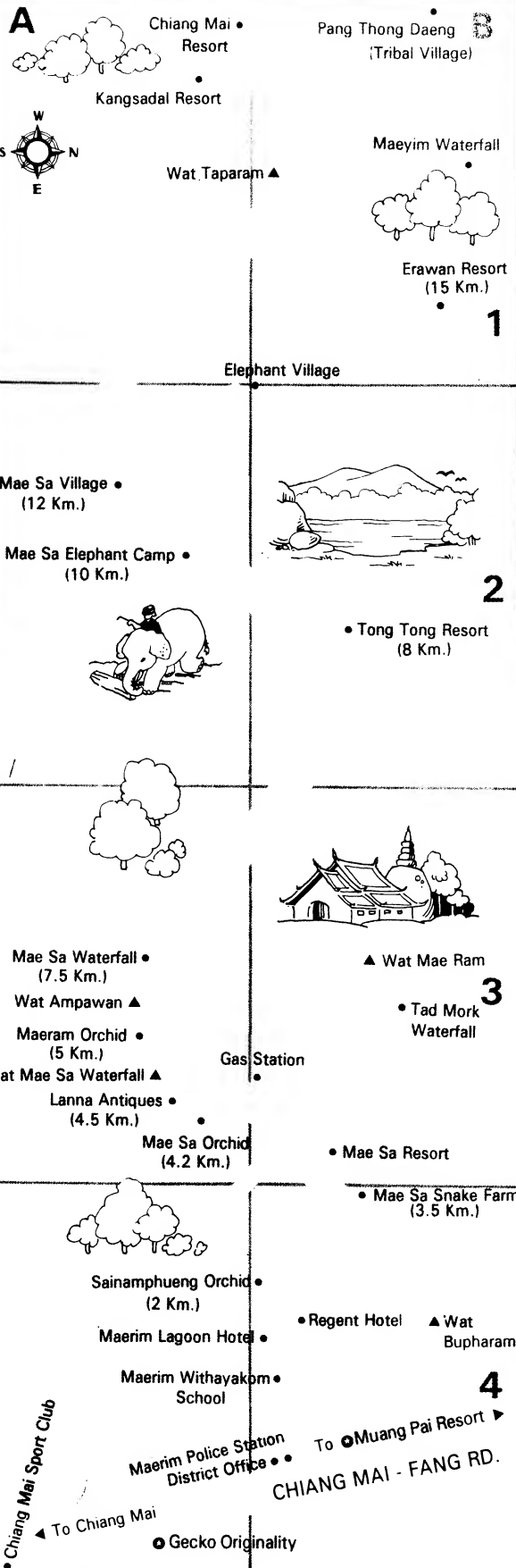
- ◆ International Trade
- ◆ Intellectual Property
- ◆ Taxation
- ◆ Investment Real Estate and Development
- ◆ Divorce and Maritimonial
- ◆ Work Permit and Visa arrangement
- ◆ Board of Investment (B.O.I.) application
- ◆ Accountancy and secretarial services
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- ◆ Partnership and Company set-up
- ◆ Private Detective



Lot 101, Doi Ping Mansion,
No. 148, Charoenprathet Rd.,
A. Muang Chiang Mai 50100
Thailand.

Tel. (053) 270645, 276884
Ext. 101 Fax: (053) 270646

MAE RIM MAP



๔๐๖๒๒๒ ANTIQUE HOUSE

Here since 1870 and Listed as a National Heritage Site.

THE TEAK TIME MACHINE

Take just one pace through the gateway and step back a century to savour the grace of a bygone era.

● Restaurant
11 a.m. - 12 p.m.

● Live Thai
Classical
Music
6 - 11 p.m.



● Antique Teak
Furniture

● Objets d'Art

● Decorative
Items

This elegant teakwood mansion dating back to 1870 was built by an immigrant from Burma who made his fortune by supplying teams of elephants and their mahouts to the Borneo Company during the 19th century.

FIVE IN ONE

- * Antique teak furniture from Burma and Thailand - also reproductions of any design.
- * Objets d'art in sandstone, bronze, wood, glass, and ceramics.
- * Elegant garden restaurant; extensive menu Typical Lanna Thai and international.
Eat outdoors or in, as you please.
- * Enjoy live evening performances of Thai classical music over dinner or with a drink.
- * Decorative items in glass and metal.

MANUFACTURER OF REPRODUCTIONS; DECORATIONS; WHOLESALER; EXPORTER.

For reservations: Tel. 276810. Fax: 213058. 71 Charoen Prathet Road (Right next to the Diamond Riverside Hotel), A. Muang, Chiang Mai 50100.

For Taxi: เสาธงโบราณ "ร้านอาหารไทย ร้านขายของเก่า ร้านเหล้าขอมดก" (See From Moat to River Map.)

10%
DISCOUNT

There's a lot going on **Out & About**

HAUS MÜNCHEN ON LOI KROA ROAD just off Changklan Road in the heart of the Night Bazaar, is a popular, long-established Bavarian restaurant. Their specialities include *schweinaxe* (grilled pork leg), five kinds of mixed sausages, and German-style pepper steak. Other recommended dishes include grilled prawns, fish in white wine sauce, T-bone steak, and filet of pork in pepper sauce. Additional old favourites include New Zealand lamb with mint sauce, and fish and chips. *Apfel strudel* is the most popular dessert, and besides all of the above, they also bake their own German breads daily.

As for drinks, eight kinds of beer, including the famous Black Forest Fürstenberg Pils, are available, as also eight sorts of schnapps. Prost! (See ad on p.6.)



WEDDING RECEPTIONS AND OTHER LARGE FORMAL PARTIES are often the occasion for the distribution to each of the guests of favours — small gifts, that is, as mementoes of this very special event. At Nina Collection, inside the moat just south of the Suan Dok Gate, you will find a striking array of delicate, dainty designs of both wedding and other party favours, many in silk and lace, for sale by order locally and for export. Also on show are household decorative items, soft furnishings, and gifts of many kinds, all in the sort of exquisite taste to suit my lady's boudoir. (See ad p.6.)



THE WESTIN, BESIDE THE MANGRAI BRIDGE ON THE RIVER PING, has a whole range of catering promotions planned to make your mouth water over the months to come. So, calling all gourmets, here we go.

May 1st - June 30th. Atlantic Seafood: full range of seafoods with New England recipes: daily 11 a.m. - 6 p.m. at the Pool Side (3rd floor), and 6 - 11 p.m. on the River Terrace.

May 1st - June 30th. Saturday and Sunday lunchtimes at the China Palace Restaurant. Special dishes include roast duck, roast pork, pigeon and combination. During this period, for every Bht 1,000 spent on food and beverages here, guests will receive a Bht 100 discount coupon, valid subsequently at any of the hotels catering outlets.

Daily till further notice at the Castana Restaurant (3rd floor): six course (with a choice of three at each) French menu, comprising: cold appetizer, soup, hot appetizer, sherbet, main course, and dessert. Bht 490 nett per head.

Every Saturday night till further notice, 7 - 10.30 p.m. Paëlla Buffet at the River Terrace: Bht 280 nett per head (children under 12, half price). Paëlla is a traditional Spanish dish consisting of saffron fried

rice with seafood. A buffet featuring seafood, pasta, salads, pastries, and so on, is also laid on.

Daily 11.30 a.m. - 2.30 p.m. at the River Terrace: buffet offering wide choice of European and Thai food. This month's focus is Northern Thai specialities. Bht 195 nett per head.

And finally, until May 31st only, 2 - 10 p.m. At the River Terrace, a choice of extra special mango pastries, served from the trolley: Bht 55 - 90.

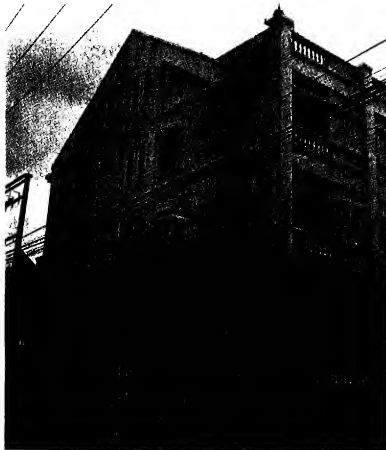
There you have it, then, the chance to savour in coming months delicacies from around the globe. *Alors! Bon appetite, tout le monde.* (See ad on the inside back cover.)

FANCY A TOUCH OF THE SPORTING LIFE? Thai kick-boxing bouts are fought nightly, except Thursday and Sunday, at the Bar Beer Centre, on Moon Muang Road close to the Tha Phae Gate. Club Rock-Za — "Your Party Headquarters" — located just past the boxing ring, invites you to join them for an evening of fun and excitement. They also play American rock and roll videos nightly (including many live concert videos not available elsewhere in Chiang Mai). For special discount offer.

Your Luxury home in Chiang Mai
GRAND APARTMENT

On a daily, weekly or monthly basis

- * Full air-con. & furnished room.
- * Video and CableTV.
- * Refrigerator.
- * H/C water.
- * 24 hours phone.
- * Restaurant.
- * Laundry.
- * Security.



 Explore
 Chiang Mai
 from your
 home away
 from home...

CHIANGMAI GRAND APARTMENT CO.,LTD.
 Phrapokklao Road, Changpuak Gate, A. Muang, Chiang Mai.
 Tel. (053)217291-2 Telex: 43577 TODEVCO TH Fax: (053)213945



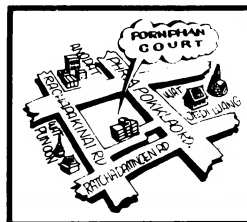
PORNPHAN COURT

YOUR LUXURY HOME IN CHIANG MAI

On a daily, weekly or monthly basis

- * Full air-con. & furnished room
- * Video and CableTV
- * Refrigerator
- * H/C water
- * 24 hours phone
- * Restaurant
- * Laundry
- * Security.

Pornphan Court is
 one of the Grand
 Apartment Group.

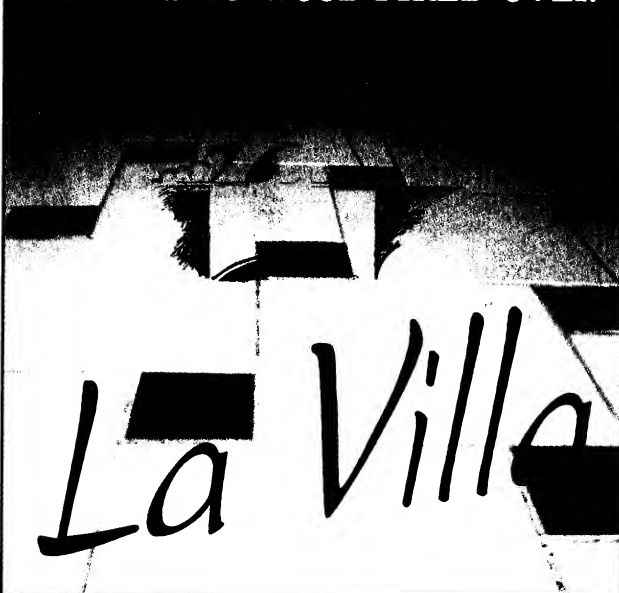


PORNPHAN COURT

20 Soi 8 Phrapokklao Rd.,
 A. Muang, Chiang Mai.
 Tel. (053) 278423, 277665
 Tlx: 43577 TODEVCO TH
 Fax: (053) 278665
 For Taxi: 20 ซอย 8

ถ.พระปกเกล้า เชียงใหม่

AUTHENTIC WOOD-FIRED OVEN



PIZZERIA LA VILLA

145 Rachadamnoen Rd., A. Muang, Chiang Mai 50000.
 Tel. (053) 277403 Telex: 49336 CABOT
 For Taxi: "ลาวิลล่า" 145 ถ.ราชดำเนิน แขวงวัดชัยพระเกียรติ
 (See Centrefold map, E.4)

**WANT TO IMPORT ?
 WE CAN HELP !**



SKY PEAK is a Dynamic
 Fashion Manufacturer and
 Exporter Using Natural Fibers;
 and a Buying Agency
 for Gifts, Decorative Accessories,
 Handicrafts, Specialty Packaging
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 Chiang Mai 50100, THAILAND
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Sourcing • Buying • Quality Control • Private Design

FIVE

THINGS YOU SHOULD DO
ON A CHIANG MAI TRIP

- * Drive up to Wat Phra Tat Doi Suthep
- * View an Elephant Camp
- * Check out the craft villages
- * Bargain in the Night Bazaar
- * Come to

SURIWONG BOOK CENTRE

We offer shelf after shelf of books in English on Thai (and Southeast Asian) culture, arts, cuisine, history, and Buddhism; stock the latest best-sellers, fiction, non-fiction, dictionaries and other reference works, as well as all kinds of stationery.

COME BROWSE AT WILL

Monday to Saturday 8 a.m. - 7.30 p.m. Sunday 8 a.m. - 12.30 p.m.
54/1-4 Sridonchai Rd., Chiang Mai 50100.
Tel (053) 281052 to 5. Fax (053) 271902

The Pub

BAR & RESTAURANT

"One of the World's Best Bars." Newsweek

- ☛ International and Thai Cuisine
- ☛ French and Australian Wines
- ☛ Chilled Draft Beer (Carlsberg)
- ☛ Yard of Ale
- ☛ Darts and Satellite T.V.

TRULY YOUR HOME AWAY FROM HOME

Two minute walk from The Amari Rincome,
Chiang Mai Hills and Holiday Garden Inn Hotels.
Also near Chiang Mai Orchid, P.S.K.,
Holiday Inn and Tarin Hotels.

Open for dinner : 5 p.m. till midnight
(Closed on Mondays)

For Reservations phone 211550
189 Huay Kaew Road (See Centrefold map, C2.)

For Taxi: ร้านอาหารเดอะพับ เลขสี่แยกโรงแรมอมารีริ้นคำ 50 เมตร

EAT OUT IN STYLE
AT

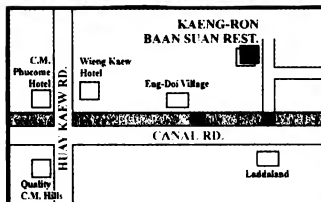
KAENG-RON BAAN SUAN RESTAURANT

DELECTABLE NORTHERN AND THAI CUISINE
IN A TRADITIONAL LANNA GARDEN



149 3 Canal Road,
T. Changpuak, A. Muang,
Chiang Mai 50300.
Tel. (053) 221378, 213762

For Taxi: มกกร้อนบ้านสวน
ณแยกคลองชลประทาน
(See Centrefold map, B.1)



**Pratheep Export
& Import Co., Ltd.**
Flying Elephants▲▲▲▲▲▲

**Manufacturers, wholesalers
and exporters of**

- ✧ Exclusive pottery from all over Thailand
- ✧ Furniture, decorative items, & accessories
- ✧ Stuffed fabric toys

Please visit our showroom
English speaking staff —
guaranteed quality products

Contact: Tel. (053) 242020, 01-9606304
Fax: (053) 308388, 893155

Free Transportation

1 Charoenmuang Rd., Moo 4, T. Thasala,
(next to Sala ISUZU) A. Muang, Chiang Mai, Thailand.
For Taxi: 1 ถ.เจริญเมือง (ถัดจากโชว์รูมฮิซุซุ)
(See Centrefold map, H4.)



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CARGO SERVICES CO., LTD.



- ☐ PACKING, SHIPPING
- ☐ AIR & SEA FREIGHT FORWARDERS
- ☐ CUSTOMS CLEARANCE
- ☐ WAREHOUSE & TRANSPORTATION
- ☐ INSURANCE
- ☐ SHIPPING AGENT



145/16-17 Moo 5, T. Tasala, A. Muang,
Chiang Mai 50000, Thailand.
Tel. (053) 800686, 278426
Tel. & Fax: (053) 800707
Mobile: 01-9515111 (24 HOURS)
Res. (053) 278426 (24 HOURS)



For Taxi: บุญศักดิ์ คาร์โก้ เซอร์วิส ซอยร่มเย็น ใกล้หมู่บ้านโรสวิลล์ (See Centrefold map, I.5)



FRIENDSHIP CUSTOM TAILORS



Ladies & Gents'
Custom Tailors
Ready Within 24 Hrs.

101-103 Loi Kroa Rd., T. Changklan, A. Muang,
Chiang Mai 50100. Tel. Fax: (66-53) 276847

For Taxi: เฟรนด์ชิป เทเลอร์ 101-103 ถนนโยธา (ตรงข้ามโรงพยาบาลดวงตะวัน) See From Moat to River map. B.2



GOOD FRIEND CUSTOM TAILORS

100% THAI SILK
Ladies & Gents'
Custom Tailors
Ready Within 24 Hrs.



144/4 Changklan Rd., A. Muang, Chiang Mai 50100.
Tel. (053) 818635 Fax: (053) 276847

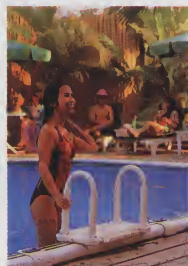
For Taxi: กู๊ดเฟรนด์ชิปก่อน เทเลอร์ 144 ถนนช้างคลาน (ตรงข้ามตลาดอนุสรณ์) (See From Moat to River map. B.2)



Near Wat Phra Singh



Room rates from
May to Oct 1996;
**Double Bht 700,
Single Bht 600.**



Buffet lunch daily Bht 99 net
FULL CONFERENCE FACILITIES
FOR UP TO 300 PARTICIPANTS

154 Ratmankha Rd., A. Muang, Chiang Mai 50200.
Tel. (66 53) 270710-6 Telefax: (66 53) 270709

For Taxi: เฟลิกซ์ ซิตี้ อินน์ 154 น.ราชมนรคา (ใกล้ ส.มินิสโตร)
(See Centrefold map, D.4)



Buarawong Residence Chiang Mai



OFFERS

- ★ COMFORT AND THE CONVENIENCE
OF A CENTRAL LOCATION
- ★ AN ELEGANT COFFEE SHOP
- ★ A FRIENDLY ATMOSPHERE
- ★ SNOOKER CLUB
- ★ REASONABLE ROOM RATES (Bht 400 nightly)

129/9 Ragang Rd., Changklan, A. Muang, Chiang Mai 51000.

Tel. & Fax: (053) 273-283 (See Centrefold map, F.5)

For Taxi: บัวระวง เจริญเดช 129/9 (เยื้องโรงแรมลานนาพาเลส)



VEERACHAI COURT CHIANG MAI



Excellent Location:

Veerachai Court is an ideal residence both for long-term guests or the weekend visitor. Located in the business and entertainment district and within walking distance of the famous Night Bazaar.

Full Facilities:

130 well-appointed rooms, each fully air-conditioned, with private bathroom and shower, telephone and a fine view of the city.



19 Soi 2 Thapae Rd., A. Muang, Chiang Mai 50300.
Tel. (053) 251047-54 Fax: (053) 252402

For Taxi: วีระชัย คอร์ท 19 ท่าแพ ซอย 2 (See Centrefold map, F.3)

TOP NORTH GUEST HOUSE



The only place in the heart of Chiang Mai town, combining the atmosphere of lush tropical gardens and air-conditioned and fan rooms to make you feel at home.

The pleasant swimming pool and sun terrace in a green garden are for your relaxation and refreshment.

Each luxurious room is complete with full equipment and facilities.

Enjoy varied menus of Thai, Chinese and international cuisine from a great Top North restaurant.

The Top North's tour service offers exciting daily sight-seeing and trekking tours.

Other services

Car rental-transport, ticket booking to Bangkok-long distance calls-safety box.

15 Moon Muang Road., Soi 2, A. Muang, Chiang Mai.
Tel. (053) 278900, 278684 Fax: (053) 278485

For reservation: Bangkok Tel. (02) 252-2967, 251-8448

Chotana City Walk

All around **Novotel** on Chotana Road a new entertainment centre is sprouting. **Rockin Monsoon** is set in a tropical garden among palm trees surrounding a waterfall and a string of serpentine pools kept constantly in motion by wavemakers.

Already up and running is the outdoor restaurant named **Chotacabana**. The menu features Mexican and Caribbean dishes, as well as Chinese and Thai ones. While the band is performing, a laser beam show adds to the ambiance with brilliant rippling strings of light streaming through the palm fronds and over the waterfall and adjacent building. Magnificent. Also already in operation in **Chotacabana**, is the **Poison Bar**, from which barmen dispense powerful, abstruse cocktails in test tubes and flasks. Name yours, bud.

Now open too, is a **Wine Tower** where a wide variety of choice vintages are on offer for the discriminating connoisseur, as well as the eager tyro. Then, there is Old West.

Coming soon are more **night clubs**, **discos**, and **restaurants** and so forth. Also they are developing the **La Lai Sub** a whole string of shops selling imported products.

More outlets will be opening soon.



"Simply The Best Party in Town"

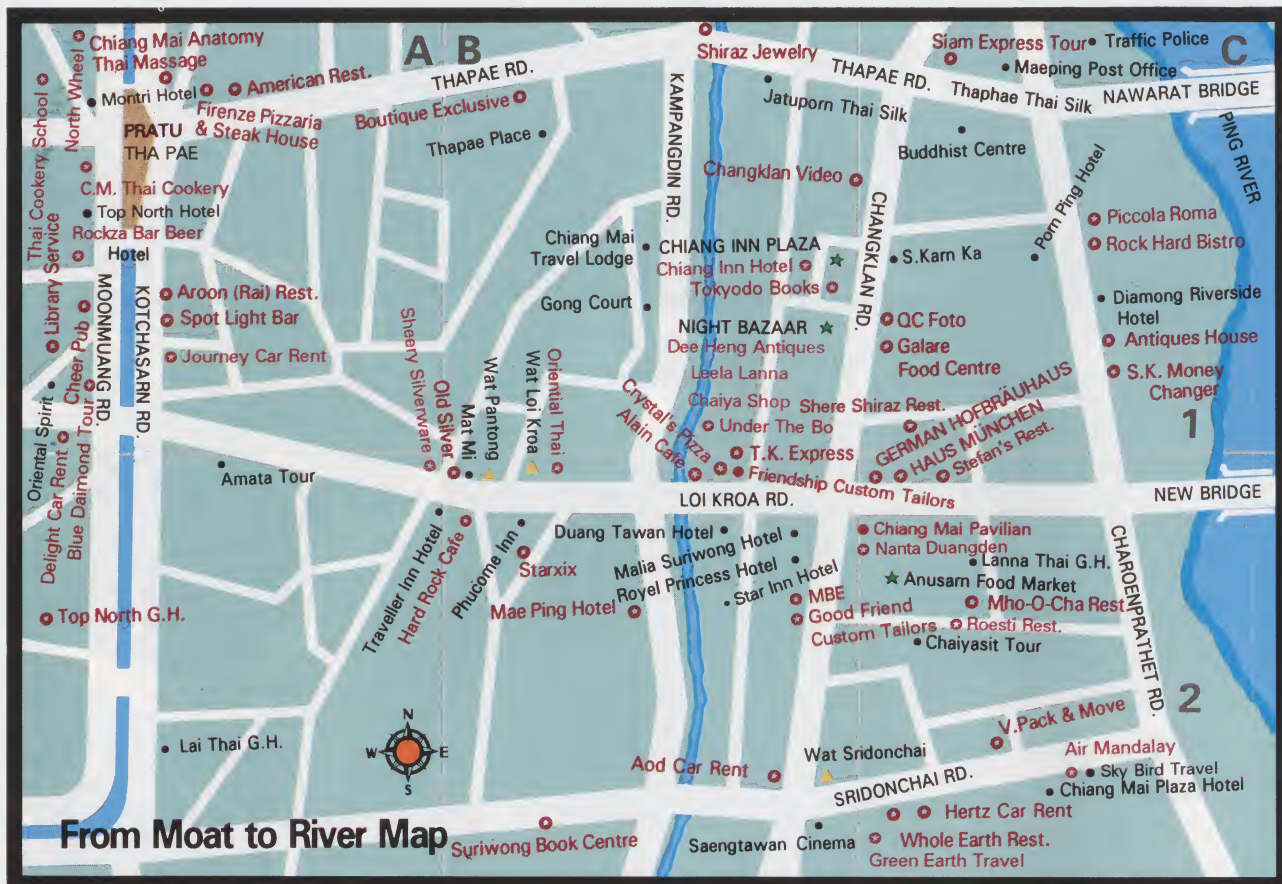
Chotacabana

OLD WEST



**SALOON & RESTAURANT
CHIANGMAI**





CHECK OUT OUR WIDE SPECTRUM OF QUALITY JEWELLERY, CLOTHES & HANDICRAFTS AT CHIANG MAI PAVILION NIGHT BAZAAR



Fastfood, seafood,
and Taiwanese cuisine also available.
Plus our convenience store is open
right round the clock.



บริษัท พรีเมียร์ เอสเทท ดีเวลอปเม้นท์ จำกัด
PREMIER ESTATE DEVELOPMENT CO. LTD.

CHIANGMAI PAVILION 145 Changklan Rd., A. Muang, Chiang Mai 50100. Tel. (053) 818500-3 Fax: (053) 818504

For Taxi: เชียงใหม่ พาวิลเลียน 145 ถ.ช้างคลาน (ใกล้ไนท์บาซาร์) อ.เมือง เชียงใหม่ (See From Moat to River map, C2.)

KANTOKE DINNER NIGHTLY. GIVE IT A GO.



A brilliant spectacle
in an outdoor setting.
Traditional music & dance.
Vivid lighting & costumes.
Delicious Northern Thai food.



Mae Ping Hotel
CHIANGMAI THAILAND

THEY ALL ADD UP TO
A MEMORABLE EVENING.

IT'LL MAKE YOUR TRIP

Outdoors: Nov - Apr / Indoors: May - Oct

153 Sridonchai Road, Changklan, A. Muang, Chiang Mai 50100. Tel. (053) 270160-80 Fax: (053) 270181 Talex: 49343 MAETEL TH.
For Taxi: "โรงแรมแม่อิง" 153 ถ.ศรีดอนไชย ต.ช้างคลาน อ.เมือง เชียงใหม่ (See Centrefold map, F4.)

GALARE FOOD & SHOPPING CENTRE



Free!
Enjoy our traditional
Thai Folk Dance.
Nightly

We also have a shopping
centre well-stocked with
exquisite and exotic gift items and souvenirs.

Night Bazaar, Changklan Rd., Chiang Mai.
Tel. (053) 272067, 271496



The centre for delectable foods

Here is whatever you need. Northern and Central Thai, Chinese, Indian, Vegetarian and International food, also seafood of all kinds, and you can dine in our tree-studded Beer Garden.

NIGHT BAZAAR



GUEST HOUSE

with 19 clean,
air-conditioned rooms
for your convenience,
plus good service,
good location...

Reasonable prices
฿ 250 - ฿ 350

89/2 Changklan Road Call (053) 820-320, 272-067

For Taxi: กาแล ฟู้ดเซนเตอร์, ไนท์บาซาร์ เกสต์เฮาส์ หน้าไนท์บาซาร์ (See Centrefold map, F4.)



USEFUL NUMBERS

EMERGENCY NUMBERS

CITY POLICE FORCE	199
MOBILE POLICE	191
AMBULANCE POLICE	199
FIRE BRIGADES	199, 222852
TOURIST POLICE	1699, 248130
MAIN POLICE STATION	276040
RESCUE FOUNDATION	218888

GOVERNMENT OFFICES

CUSTOMS OFFICE	277692
OFFICE OF FOREIGN TRADE	277901
TRADE	274671-2
IMMIGRATION	277510
TAT*	248604

*TAT: TOURISM AUTHORITY OF THAILAND

HOSPITALS

CENTRAL MEMORIAL	277090-3
CHANG PUAH	220022
CHIANG MAI RAM	224861
LANNA	211037-41
MAHARAJ (SUAN DOK)	221122, 222082
MC CORMICK	241311, 240832
RHUAM PATH	273576-7

TELEPHONE INFORMATION

DIRECTORY ASSISTANCE	13
INTERNATIONAL LONG	001
DISTANCE SERVICE	
INTERNATIONAL LONG	100
DISTANCE (OPERATOR)	
DOMESTIC LONG	101
DISTANCE SERVICE	
(INCLUDING MALAYSIA AND VIETNAMESE)	
DOMESTIC LONG DISTANCE	183
DIRECTORY ASSISTANCE	

CONSULATES

AUSTRIAN CONSULATE

15 Moo 1, Huay Kaew Rd., A. Muang, Chiang Mai 50300. Tel. 400231

BRITISH CONSULATE

139/2 3rd Fl., IBM Building Huay Kaew Rd., A. Muang, Chiang Mai 50200. Tel. 894189 Fax: 894140

CHINESE CONSULATE (Near Suanproong Gate)

111 Chang Lor Rd., A. Muang, Chiang Mai 50100. Tel. 276125, 200424 Fax: 274614

FRENCH CONSULATE

138 Charoen Prathet Rd., A. Muang, Chiang Mai 50100. Tel. 281466 Fax: 215719

INDIAN CONSULATE

344 Charoenrat Rd., A. Muang, Chiang Mai 50000. Tel. 241344, 243066 Fax: 247879

JAPANESE CONSULATE

8 Soi 1, Na Wat Kate Rd., A. Muang, Chiang Mai 50000. Tel. 302042-7 Fax: 248957

SWEDISH CONSULATE

The International Hotel Chiang Mai
11 Serm Suk Rd., Mengrairasi, A. Muang, Chiang Mai 50300. Tel. 222366, 218566

U.S.A. CONSULATE

387 Wichayanon Rd., A. Muang, Chiang Mai 50300. Tel. 252629-31 Fax: 252633



CHIANG MAI CITY WITHIN THE RING ROAD



DEE HENG

ANTIQUES & SILVERWARE
SOUTHEAST ASIAN OBJETS D'ART



**WE ARE PROUD
TO PRESENT
OUR COLLECTION.**

Works in bronze, stone,
and wood, also ceramics
and silverware.

“
AFTER
THIRTY YEARS
IN THE TRADE,
MANY OF OUR
CUSTOMERS ARE
OLD FRIENDS.
”

WHOLESALE AND RETAIL

Night Bazaar, Third Floor, Room 65, Changklan Rd.,
Chiang Mai. Tel. (053) 279082, 820954.

For Taxi: **บึงกุ่ม** ชั้น 3 ในท่าบวาร์ (See Centrefold map, F4.)

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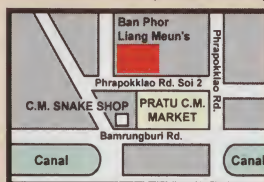
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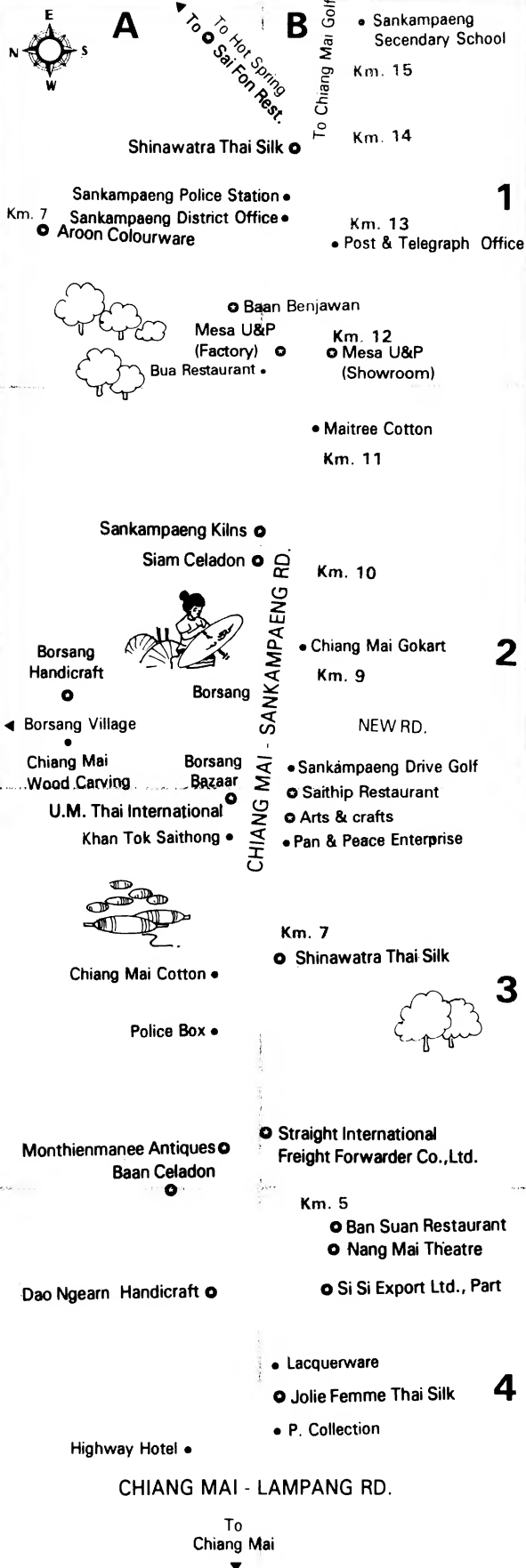
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We have lift off...

© E.J. Haas

known as *Taen*, a supreme god who created all the world.

The exact origin is uncertain, but apart from the festival's spiritual aims, and the fact that the event is good fun, the latter-day motivation to play with rockets may not lie much higher from the dry sod than the villager's pocket.

The rocket meet provides the chance for yet another use of bamboo. The rockets themselves work more or less on the same principle as the kind of rockets commercially available as fireworks. A piece of bamboo of upwards of four metres in length forms the 'stick', while another short, wide piece of bamboo — or more likely metal pipe — firmly wired to the head of the stick provides the charge and combustion chamber. The charge container is filled with a home-made mixture of gunpowder, the amount of the charge depending on an upper limit fixed by the festival organisers. Three kilograms is a typical amount, but more may be used.

COUNTDOWN TO THE MONSOONS

Rice Paddy Rocketry

Story by Oliver Hargreave with Photos by E.J. Haas

With the onset of the rainy season, the rice planting begins and the monks prepare to retreat to the monasteries. What brings these rains? The scientifically minded will talk of air streams and monsoons. But ask the villagers and they may tell of merit and of offerings sent up on steeds of fire to the deities residing in their steamy realm.

Believed to have originated in some animist tradition of sending offerings to the sky, the rocket festival still has the spiritual aim of invoking the deities to bring rain. In addition, villagers make merit by raising money for temples that sponsor the festival. Traditionally held in the seventh lunar month, the bamboo vehicles may have soared as offerings to Payateen, locally

What? Three kilograms of gunpowder is no small charge you might say. Isn't this a bit dangerous? Yes, it is, of course. Three kilograms of compressed gunpowder detonating in a largely enclosed bamboo chamber is likely to dissolve into a shower of charred shards propelled by a fireball. And that is more or less what happens if the chamber is flawed, or the rocket maker too

greedy for power and does not put enough charcoal in his mix to dampen the charge.

The seasoned pyromaniacs among us will just shrug our shoulders, though. Around the launch tower, a construction that is reminiscent of a prison camp guard tower, a safety perimeter of at least 100 metres is marked by sticks from which flutter red cloths or plastic bags. Naturally, not the slightest bit of attention is paid to these by a healthy crowd of locals equipped with mats and bottles, *laab* (spicy chopped meat salad) and other vital supplies with which to cheer on the proceedings.

Needless to say, detonations right at the launch are common, or they occur moments into the 'burn' when the back pressure caused by the ascending rocket exposes flaws. Such a flaw results in a loud bang, star-shaped smoke trails, and a crescendo of hoots, cat-calls, and jeers

from the assembled crowd. Where metal pipe is used, it is wise to keep a watch out, in case some nasty chunk should tumble out of the sky in your direction.

Nobody, however, stands down-range where such debris is likely to fall. The ramp on which the rocket is placed is merely a V or U shaped metal trough. It is placed at an angle so that the rockets will, theoretically, first rapidly ascend in a burn of a few seconds, and then soar and arch gracefully downrange to drop into deserted paddy or woodlands. Bamboo flutes at the head of the rocket hum as the vessel descends, giving audible warning to any creature below.

The festival organisers themselves will be set up at tables under a marquee or other shelter near the launch site. There the contestants sign up, pay entrance fees of 10 or 20 baht per launch and then sit around nearby merrymaking and

eyeing each others launch vehicles. The local dignitaries, the *kamnan* and such, may also be found there.

Each festival, depending on its size, offers a daily prize for the best rocket and an overall prize for the best of the festival. Daily prizes will vary around 500 baht, while the best of the contest prize will be several thousand baht. A monetary motivation as powerful as the potassium nitrate of the charge is the money that can be won on side-bets with other teams. Thus apart from the intangible benefit of having the rain clouds pierced by the villagers' lances, the rocket festivals provide yet another outlet for the passion for gambling, not to mention sitting around and imbibing the local liquor.

Yet who decides which rocket is best? And how? Judges appointed for the task may use such devices as a pole with a sliding horizontal bar set at an angle some distance from the launch area. By keeping the horizontal bar on a line of sight with the ascending rocket, the 'height' of the rocket's path is estimated in metres. The accuracy of the device is questionable and will depend as much on the angle the rocket flies in relation to the device as anything.

Height is not the only criteria. To a judge's eye such things as the colour of the smoke and the directness of the ascent are also considerations. A 'good' rocket will produce a nice heavy grey smoke on a slow lift off. This will change to a white trail as the rocket accelerates and ascends in the desired parabola.

The judges award points for each rocket according to a list of criteria. A failed first ignition, a skewed or low flight path loses points. A nose cone separation, or a split in the side of the charge chamber, results in disqualification — a bitter blow to one and a boon to the other for future ownership of those bags of baht.



© E.J. Haas

Carrying The rockets in parade.

With the onset of the rains, the rocket ranges become waterlogged and it will be another year before the villagers pit their skills in judging the amount of charge and the width and length of bamboo to be used in building the rockets.

So how can you find one of these festivals?

While Yasithon has managed to capture the tourist billboard headlines, residents and visitors to the north can go to see rocket festivals that take place right here in the River Ping valley, as well as in other northern provinces. If you see a tower in the middle of some paddy that doesn't appear to have any reason for being there, this is probably a launch tower. The local people will then be able to tell you when the festival is to be held.

Wat Pa Tung (beyond Sankamphaeng off Highway 1147) and Wat Phra Non (500 metres down the soi on the east side of Chotana road — Highway 107, between Km. 7 & 8) opposite the Provincial Hall (*sala klang*) — both sponsor festivals in June. The dates change each year as the festivals are fixed according to the lunar month. Wat Pa Tung's falls on the eighth day of the waxing moon of the seventh lunar month (June 8th this year) while that of Wat Phra Non is on the day of the full moon of the same month (June 14th). To confirm this, it would be wise to call the Tourism Authority of Thailand (Tel: 248-604 or 607) who should be able to confirm these dates with the temples near the time.

Wat Phra Non is the best and easiest to see. The launch site of Wat Phra Non is directly behind the Chiang Mai 700 year anniversary stadium. If you visit the temple in the morning, you can see several teams of rockets competing for the most 'beautiful rocket' award. Then you could linger and have lunch at the Suan Dork Restaurant on the same soi as the temple: that is if you can get a seat at this popular restaurant.

This festival is also one of the best to watch as metal pipe is banned. Only traditional materials such as bamboo, cloth, rattan and hemp rope may be used for the containment. From the moment the fuse is lit, usually by the rocket maker, who may perform a gyrating dance on the platform as the fuse burns, the results are unpredictable.

At the smaller festivals that use metal pipe (such as Wat Pa Tung), you could even try to participate by buying a rocket. Many contestants will have a couple of rockets or more, and may be persuaded to part with one for a certain profit, and perhaps offer you a bet as well. You can then take your own rocket up the tower, place it on the ramp, insert the fuse and light it. Whether you perform a dance to honour *Taen* as the fuse burns is, of course, up to you!



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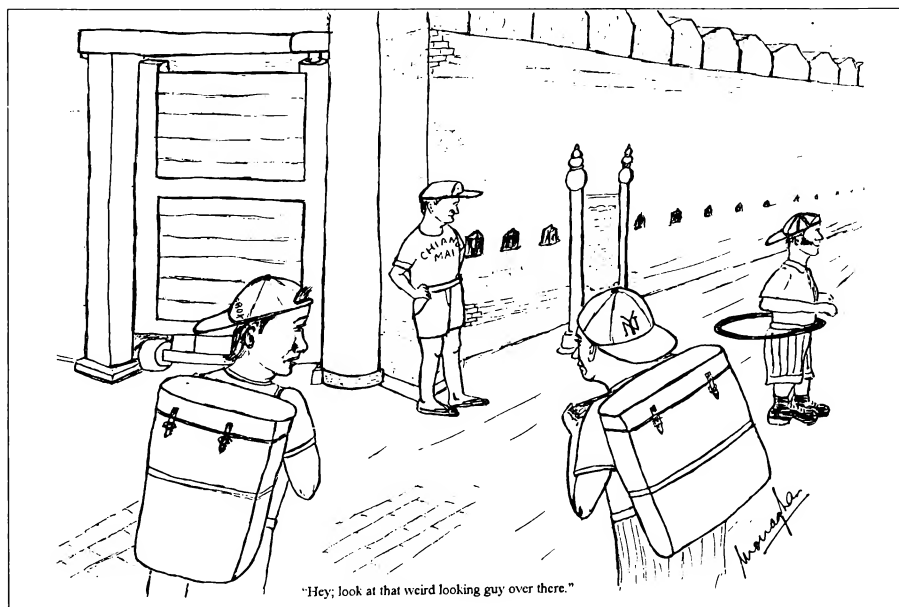
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(See Centrefold map, E3.)



© Graeme Monaghan

"Hey; look at that weird looking guy over there."

REVERSE CAPSMANSHIP

Story and illustration by **Graeme Monaghan.**

Have you ever noticed how every so often the people of the world, or a large percentage of them, suddenly adopt a new fashion.

I am not referring to the women whose dress is determined by the Christian Diors and Yves St. Laurents, so they can make megabucks selling clothes to ladies who neither need or want them but buy them so they may show them off not to other ladies who neither need nor want them, but to the everyday man and woman in the street.

How these fads come about is one of humanities deepest mysteries, but come about they surely do.

I well remember that, in Australia some twenty odd years ago, there was a craze amongst we men to wear sideburns. Almost overnight, as if by divine edict, practically all the male population from the

Prime Minister upwards, ceased shaving between the ear and a line roughly level with the mouth and those who did not sport side-whiskers were eyed suspiciously and talked about in whispers.

Although everyone agreed they liked totally ridiculous, the fad persisted for about six months until, as if touched by a rare moment of sanity, we all shaved them off again and resumed our normal daily lives.

Another aberration of male fashion that comes to mind was the wearing of what used to be called Bombay Bloomers, an absurd type of trouser that was neither short nor long and made short men look shorter and tall ones taller. Some of these persist to this day; maybe they are hand-me-downs.

The current craxe to which I refer is the almost manic desire to

wear one's baseball type cap back to front and there is barely a tourist in Chiang Mai these days who does not see this form of dress as an absolute necessity.

As I said earlier, where these fads come from and who decides '*It shall be so*' is a mystery, but come about they sporadically do.

The possibility occurred to me that maybe there were thousands, or perhaps millions, of these caps were actually *made* back to front, and therefore they are being worn correctly but, upon reflection, this seems unlikely.

For a long time this was solely a tourist phenomena. Thai people being very practical and actually wanting to keep the blazing northern sun off their faces, did not follow suit for some time.

Now, however, the infection has spread and they too are caught up in the '*follow the guy in front*' syndrome.

So much so that I have recently observed some actually wearing motorcycle helmets backwards.

In a personal attempt to delve deeply into current human psyche, I decided to do a survey of my own and actually ask a large cross-section of the community the reasons behind this rather odd behavior.

The responses I received were 100% identical, which is not all that surprising as I only spoke to three people, but it did assist in my understanding of today's '*man and woman in the street*'.

My first question was to a mid-twenties Canadian couple I met in Tha Phae Road. As delicately as I could I asked if they were aware their caps were on back to front.

Both looked at each other and giggled, which suggested to me that they thought I may have come from one of Jupiter's outer moons.

but did not otherwise reply to the question.

I took this to mean 'yes', but was not absolutely certain so followed up with my next in-depth interrogation.

"Why," I boldly asked, "do you wear your caps back to front?" Again the pair looked at each other and laughed before the man replied, "Because that's the way they're worn."

"Yes," said the woman, eager to support her man, "everybody wears them this way."

My next interviewee was a young New Zealand man who gave almost identical responses to the questions, thereby giving my survey its 100% result.

In both interviews I refrained from asking more savage questions, such as, "What happens if it is a very hot day and you want to keep the sun off your face?" as I doubt if the inquiry would have been understood.

Another vogue that has, in recent times, emerged among the fairer sex is the wearing of big, black, military style boots.

When I first noticed these, a year or two ago, I assumed they had been bought especially for those venturing on mountain treks. "Very practical" I thought, "but not very feminine".

Then I made a trip back to Australia and learned, to my horror, that these were actually considered *fashionable*. Heaven's above!

This means that even those ultra slim and svelte models, who parade up and down displaying the very latest, are now clomping about in army style footwear marching along the catwalks to the tune of *Colonel Bogey*.

I deliberately refrained from doing any survey work on this particular custom as women are far more sensitive in their fashion slavery and having my eyes scratched out is not my idea of an afternoon's jollity.

Why people choose to make themselves look ridiculous we shall never know but there are few of us who, at some time or other, who have not been caught in one, or more, of these carzes. (I confess to once having sported sideburns.)

Personally, I have been waiting several decades for the hula-hoop phenomenon to return so I may combine a world wide fashion with a fitness and weight reduction regimen.

Who knows, maybe one day I shall be seen tripping down Moonmuang Road with my cap on back to front, wearing huge army boots and Bombay Bloomers and sporting large side-whiskers.

And if I should happen to have a hula-hoop twirling on my hips, I may not look all that suave but at least I will be in the very height of fashion.

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A long-established presence in the city, the Chiang Inn continues to offer a variety of entertainments to its guests and the people of Chiang Mai alike.

"We've been here at this central location for 22 years now," explains GM Yutakit Sansei. "and we were actually only the third de luxe hotel to open here in the north. We've got 170 rooms here, and a further 20 at the annexe out on the ring road we opened three years ago. Palm Springs Lodge. "Our Romthong Coffee Shop is open from 5.30 a.m. right round through till 1 a.m. and we serve a buffet lunch there

at Bht 144 ++. We also have the same at our Western Grill. Here, though, the house speciality is top quality beef from the USA. from the famous Beef Specialists of Iowa (BSI). Given the recent scare about 'mad cow disease' in Britain, the US Embassy has issued us with a certificate of origin, guaranteeing our beef is imported exclusively from the States, and we've had that framed for display on the wall in the Grill. You can specify exactly how many grammes of beef you wish to order with any of our wide variety of beef dishes, so you have control over the price. We also serve a buffet dinner in

the Western Grill from 7 to 9 p.m. at Bht 144 ++. After that, we relay the tables so that it serves as the Western Pub for the bar located just outside in the side lobby.

"Over in the main Lobby Bar performing 7 p.m. until 1 a.m. nightly, we have two bands with singers, and they play turn and turn about. They also change from time to time, but right now the two groups are The Bachelors and The V.I.Ps. That brings in a lot of locals and residents, many of them prominent socially, as well as in business, and in local government circles

"Then, downstairs, there is our famous disco, The Wall — not a rave-up for teeny-boppers, but more popular with the 25 - 35 years old age range. That swings from 9 p.m. through till 2 a.m.

"All in all, I'd say we've got a lot on offer, wouldn't you?"

100 Changklan Rd., A. Muang, Chiang Mai 50100. Tel. (053) 270070-6 Fax: (053) 274299



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MONKS MOUNTAINS AND MAGIC

By JOHN CADET

AT ALL LEADING BOOK SHOPS

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Occidental Adam Oriental Eve - Short Stories;

Venusberg Revisited - Short Stories.

OUT ON THE TOWN



Shopping at the Night Bazaar? Starting to feel peckish? Or would you like to watch some Thai dancing while you take the weight off your feet over a cool beer? Then it's time to head for the Galare Food Centre, just off the bazaar itself.

And quite apart from that, it's also a splendid place for a night out with friends or family. It offers a tremendous variety of dishes — Thai, Northern Thai, Chinese, Indian, Japanese, seafood or vegetarian — all at very moderate prices. As you go in, you buy coupons at a counter, then wander



around a whole bunch of stalls while taking your pick from what's on offer. Residents like it for entertaining their guests, too, because there is a spacious car park behind it, and you even get food coupons in return for your Bht30 parking fee. Visitors particularly enjoy the Thai classical and folkdancing show, with music from all over the kingdom, including hilltribes dances. This is performed nightly by students from the National College of Dramatic Arts (*Wityalai Natasin*) here in Chiang

Mai. Diners generally view it with rapt attention and applaud enthusiastically at the conclusion of the show, which takes place on an open-air stage in the tree-studded restaurant and beer garden. Draught beer is on sale by the mug or the jug, and you can return any excess food coupons for a refund at the counter as you are leaving. Give it a whirl; you'll enjoy it.

A quite recently introduced service is the Night Bazaar Guest House in a three storey building to one side of the food centre — right in the heart of the market — with clean, simple air-conditioned rooms at moderate prices: Bht 250 single, Bht 350 double.

Galare Food & Shopping Centre
Night Bazaar, Changklan Rd., A. Muang,
Chiang Mai. Tel. (053) 272067, 271496

Night Bazaar Guest House Night
Bazaar, 89/2 Changklan Rd., A. Muang,
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(See Centrefold map, E.2)



THE NOVOZIZ BIZ

"Yer what?"
"Good question."

OK. Here's the gen. Novotel, north of the old city out on the Chang Phuak Road, has put together a totally new promotional package entitled **SUMMER ZIZLER**.

What's on offer, then? First of all, special room rates from May 1st through till October 31st, with up to 60% discounts on their published rates. Guests are offered a choice. They can either take a single or double room at Bht 1,099 net inclusive per night, or opt for the same at Bht 1,499 per night, plus either lunch or dinner for two included in the deal.

Other extras covered by both rates



above include breakfast for two, daily newspaper, a welcome drink, private check-in, late check-out, airport transfer, and a shuttle service to the Night Bazaar.

Guests can avail themselves of such facilities as the swimming pool with its poolside bar, the Changpurk Coffee Shop, and the Lobby Lounge and Bar, with music by live bands every evening.

Right nearby, besides shopping opportunities, is the new wave Caribbean theme entertainment complex Chotacabana, with its own live band, wine tower, and a range of restaurants, bars, and night spots, and a dramatic nightly laser light show.

Why not zizzle on over tonight?

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Thai business laws can be confusing, so if you're talking business, talk to us.

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10/1 Samlarn Soi 1, Pra Singh, Muang, Chiang Mai 50200.
(located directly behind Wat Pra Singh)
Phone: (053) 814-830 Fax: (053) 279-447



The Chiang Mai Night Bazaar Shopping Centre is the largest building in this world famous market, which sprawls around it on either side up and down most of the length of Changklan Road and along a fair stretch of the opposite side of the street. A bustling bonanza of commerce flourishes throughout the centre's three floors (including the basement), providing such a bewildering variety of goods and services that it defies adequate description in this limited space. Let's put it this way then; it's a hot spot to shop till you drop.

Khun Gingkan Potipin, Accounting & Finance Manager of the Nacorn-

THE BIG LUCKY DIP ON CHANGKLAN ROAD A HOT SPOT TO SHOP TILL YOU DROP

ping Night Bazaar Company, who manage the market, describes something of the background, and the organisation of the set-up.

"This business belongs to Saha Union Company, who previously operated a smaller version on Tha Phae Road. They relocated here, expanding the size of the whole operation, some 15 years ago, in April actually, so it's our anniversary this month, too.

"In the basement, there are over 30 shops and around 60 booths, selling a very wide range of handicrafts of every imaginable kind, along with many other products. The ever-popular hilltribe handicrafts are mostly to be found together in the rear. Along both sides, slightly set back and a little elevated above ground level, are rows of bars, where people relax and take a break from shopping or browsing, or meet friends for an evening drink.

"On the first floor, you'll find around another 40 shops and over 200 booths — many of them selling silks and cottons, traditional weaving and embroidery, clothes, jewellery, bags and luggage, furniture, and so forth.

"Then on the top floor, you have mostly antique stores, generally open from about 7.30 to 10.30 p.m. There are also a number of karaoke bars that are largely patronised by the growing Japanese community — more and more of their companies are investing here in the north."

So, don't say you haven't been warned. For those in the mood for a spending spree, temptation awaits you with wide-spread arms. How deep is your purse/are your pockets?

Chiangmai Night Bazaar Shopping Centre 104/1 Changklan Rd., A. Muang, Chiang Mai 50100. Tel. (053) 270066-68 Fax: (053) 272649



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RENTING A HOUSE IN CHIANGMAI

by Tanya Stephens



An elegant country home.

This is the seventh year I have been running Better Homes Real Estate Agency. So, here, I would like to take this opportunity to thank all the clients who have availed themselves of our services during this time. By doing so, they have given me the chance to learn so much through meeting people from all over the world who have come to live for a while in northern Thailand.

I think it will be useful for anyone who is thinking of renting a place locally for the first time if I describe how things work here, which may be very different to what you are used to back home.

First of all, the system of listing houses with agencies is not on an exclusive basis here, so you may find the same property being offered by more than one agency. Next, to avoid misunderstandings, please explain in detail the location and

type of premises you are looking for before making any visits to potential properties.

Sometimes clients want to rent an unfurnished house, expecting, though, to find a fully equipped kitchen and rooms with built-in closets. But it doesn't work like that here. Property listed as 'unfurnished' is literally bare. Treat it like this: 'fully furnished' in Thailand probably corresponds to 'furnished' in your home country, while 'furnished' here would be advertised as 'partly furnished' there.

Another question clients often ask is, "How are the utility bills paid?" Well, the custom is that although the landlord or landlady's name remains on the bills, the tenant is automatically responsible for paying them. There is no system here for changing the names on the bills with each new tenant. You can make arrangements with the



There are many choices...



...on offer to suit all tastes.

utility services and your bank, though, to have the bills met monthly from your account.

Let's now look at the usual terms of the rental contract. When renting property through an agent, the original contract you receive will be in Thai, along with an English translation. Normally, the minimum term is for one year, although occasionally one for six months can be negotiated. The deposit will be for either two or three months' rent in advance, refundable within six weeks of your vacating the premises.

So, I hope you will find some, or all, of the above information useful if you are thinking of renting a house or apartment here. Should you like to know more, please don't hesitate to phone or fax me at the agency.

Better Homes Real Estate Agents

6/2 Soi 3, Kaewnawarat Rd., A. Muang,
Chiang Mai. Tel. 241185, 01-9518155
Fax: 306231

On The Move Guide

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182-083346 Home. 490264
Fax: 818291

DELIGHT CAR RENT
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HERTZ CAR RENT
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Service Guide

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Accommodation Guide

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Chiang Mai. Tel. 270710 Fax: 270709

GRAND APARTMENT
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A. Muang, Chiang Mai. Tel. 217291-2

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Tel. 280822 Fax: 277696

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Tel. 276742, 206314 Fax: 206267

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Tel. 242910 Fax: 242640

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Telex: 43557 PP HOTEL TH.

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25 Soi 2 Charoen Prathet Rd.,
A. Muang, Chiang Mai.
Tel. 271109 Fax: 279019

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36 Soi 4 Loi Kroh Rd., A. Muang,
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TARIN HOTEL
10/7 Moo 2 Chiangmai - Lampang Rd.,
T. Changphuak, Chiang Mai.
Tel. 400131-9 Fax: 400140

TOP NORTH GUEST HOUSE
15 Moonmuang Rd., Soi 2, Chiang Mai.
Tel. 278900, 278684 Fax: 278485

VEERACHAI COURT
19 Soi 2 Thapae Rd., Chiang Mai.
Tel. 251047-54 Fax: 252402

VISTA HOTEL
252/19-33 Prapokklao Rd.,
A. Muang, Chiang Mai.
Tel. 210663-4 Fax: 214563

V.I.P. GUEST HOUSE
1 Soi 1 Tha Pae Gate (behind Montri Hotel),
A. Muang, Chiang Mai.
Tel. 418970-1 Fax: 419199

WESTIN CHIANG MAI HOTEL
P.O. Box 19 Nong Hoi Post Office,
Chiang Mai. Tel. 275300 Fax: 275299

Y.M.C.A. (The International Hotel)
11 Mengrairasm Rd., Chiang Mai.
Tel. 221819 Fax: 215523

ZENITH SURIWONGSE
110 Changklan Rd., Chiang Mai.
Tel. 270051-4 Fax: 270063

RESORTS

URASIA CHIANG MAI
66/4 Moo 4, Chiangmai - Lampang Rd.,
T. Nhong Pakrang, A. Muang, Chiang Mai.
Tel. 247790-6 Fax: 247797

HOLIDAYS RESORT
39/3 Soi 6 Rat Uthit Rd., Chiang Mai.
Tel. 277104, 279913 Fax: 279913

LANNA RESORT
1 Moo 4, T. Banpong, A. Hang Dong,
Hang Dong-Sameang Rd., Chiang Mai.
Tel. 248434 Fax: 248434

MUANG PAI RESORT
Chiang Mai Office: 249 Soi Chutima 1
Chiangmai-Fang Rd., Chiang Mai.
Tel. 270906 Fax: 272895
Resort: 94 Mooban Mopang,
T. Maenatong, A. Pai, Mae Hong Son.

SPORTS

CHIANG MAI SPEEDWAY
254 M.8 Chiangmai-Hod Rd.,
Hang Dong, Chiang Mai. Tel. 430059

CHIANG MAI SPORTS CLUB
284 M.3 Chiangmai-Fang Rd.,
Mae Rim, Chiang Mai.
Tel. 298327-30 Fax: 297897

CLARK HATCH FITNESS CENTER
Chiang Mai Orchid Hotel
23 Huay Kaew Rd., Chiang Mai.
Tel. 222099, 222091-3

Shopping Spree Guide

ANTIQUES & ASIAN ART

ANTIQUE HOUSE
71 Charoenprathet Rd.,
(next to Diamond Riverside Hotel).
Tel. 276810, 01-9515892 Fax: 213058

ARTS & CRAFTS
172 M.2 Chiangmai-Sankampaeng Rd.,
Chiang Mai. Tel. 338025-7
Fax: 338977, 213956

BAN CHANGKAM
(Amaravadi Antiques)
141 Chiangmai-Hangdong Rd.,
Km. 14, Banwaen, Hangdong, Chiang Mai.
Tel. 441628 Fax: 441757

CHIANG SAEN ART SOUVENIR
68-70 Raj Chiangsaen Rd., A. Muang,
Chiang Mai. Tel. & Fax: 273176

DEE HENG SILVER & ANTIQUE
Chiang Mai Night Bazaar 3 Fl., Room 65,
Changklan Rd., A. Muang, Chiang Mai.
Tel. 820954, 279082

MONTHIENMANEE
39/2 Moo 3, Baan Sanklang, Sankampaeng,
Chiang Mai. Tel. & Fax: 338360

ORIENTAL SPIRIT

29 Night Bazaar, 2 Fl., Changklan Rd.,
A. Muang, Chiang Mai.
Tel. 273919 Fax: 338360

UNDER THE BO
44 Rajmakka Rd. (near Anodard Hotel),
Chiang Mai. Tel. 208287
23 Night Bazaar, 2Fl. Tel. 01-9517947

BEE PRODUCTS

CHAI HENG BEE FARM
422/27 Chiangmai Land Village
Changklan Rd., A. Muang, Chiang Mai.
Tel. & Fax: 204594, 01-9605634

BOOKS & STATIONERY

TOKYODO BOOKS
2nd Fl., Chiang Inn Plaza,
Chiang Mai. Tel. 283097
4th Fl., Airport Plaza, Chiang Mai.
Tel. 281660 Ext. 2431

SURIWONG BOOK CENTRE
54/1-5 Sridonchai Rd., Chiang Mai.
Tel. 281052 Fax: 271902

CERAMICS

BAAN BENJAWAN
70/8 Soi 1, Moo 4, Srisankampaeng Rd.,
Sankampaeng, Chiang Mai.
Tel. & Fax: 331937, 01-9137966

BAAN CELADON
7 Moo 3, Chiangmai - Sankampaeng Rd.,
Sanklang, Sankampaeng, Chiang Mai.
Tel. 338288 Fax: 338940

C.M. CERAMICS
39 Moo 4, T. Patan, Chiang Mai.
Tel. 251573-5 Fax: 252428

MENGRAI KILNS
79/2 Arak Rd., Soi Samlarn 6,
A. Muang, Chiang Mai.
Tel. 272063 Fax: 815017

SANKAMPAENG KILNS
60/3 Moo 10, Chiangmai - Sankampaeng,
A. Sankampaeng, Chiang Mai.
Tel. 331034 Fax: 338047

SIAM CELADON
38 Moo 10, Chiang Mai-Sankampaeng,
A. Sankampaeng, Chiang Mai.
Tel. 331526 Fax: 331958

GALLERIES

GALLERY HOUSE
172/4 Ratchamaka Rd., Chiang Mai.
Tel. 814780 Fax: 202181

MUNGKALA GALLERY
21-25 Ratchamaka Rd., Chiang Mai.
Tel. 278494 Fax: 208432

HANDICRAFTS

AMATA LANNA
70 Ban Pa Ngew M.3,
Bosang-Sankampaeng Rd.,
A. Doi Saket, Chiang Mai.
Tel. 495475, 496242 Fax: 495475

BORSANG HANDICRAFT
228/1 M.3, Borsang, T. Tonpao,
A. Muang, Chiang Mai. Tel. 338486,
244476, 242767 Fax: 245280

**CHIANG MAI DOLL-MAKING
CENTRE CO.,LTD.**
187/2 Moo 16, Baan Dongkilek,
A. San Pa Tong, Chiang Mai.
Tel. & Fax: 248433

Shopping Spree Guide

HANDICRAFTS

GECKO ORIGINALITY
18/4 M.5, A. Maerim, Chiang Mai.
Tel. 298569, 862203, 01-9525691

HARPER - BRØSTE
8/1 Arak Rd., Soi 7, A. Muang,
Chiang Mai. Tel. 276886

**HILLTRIBE PRODUCTS
PROMOTION CENTRE**
21/17 Suthep Rd., A. Muang,
Chiang Mai. Tel. 277743

MEE JU HANDICRAFT
Showroom: No. A1 Anusam Night Bazaar
Changklan Rd., Chiang Mai. Tel. 271919
Factory: 157/29 Chiangmai - Hang Dong
Km. 1, Chiang Mai. Tel. 01-9522952
Tel. & Fax: 282168

NINA COLLECTION
43/3-4 Arak Rd., A. Muang, Chiang Mai.
Tel. 277877 Fax: 277778

ORIENTAL THAI
69 Loikroa Rd., A. Muang, Chiang Mai.
Tel. 276742, 206314 Fax: 206267

SBUN-NGA
95/15-16 Nimmanhemin Rd., A. Muang,
Chiang Mai. Tel. 215026

STARSHIP EXPORT AGENCY
34/7 Soi Kai Kaew (Plap Pleung),
Huay Kaew Rd., Chiang Mai.
Tel. 404229 Tel. & Fax: 222931

TAWAN DECOR
1 Nimmanhaminda Rd., Apt "A",
Amari Rincome Hotel, Chiang Mai.
Tel. 221044, 221130 Ext. 250
Branch: Room 170 Soi 5 Night Bazaar

THAI TRIBAL CRAFTS
208 Bamrograt Rd., A. Muang,
Chiang Mai. Tel. 241043 Fax: 243483

SAA-PAPER

MESA U&P CO.,LTD.
Showroom: 78-78/3 Moo 10
Sankhampaeng Rd., Chiang Mai.
Tel. 331141 Fax: 332889,
Factory: 32 Moo 10 Sankhampaeng Rd.,
Chiang Mai. Tel. 391073

**U.M. THAI INTERNATIONAL
TRADING CO.,LTD.**
230/6-7 Borsang Bazaar, Sankhampaeng,
Chiang Mai. Tel. & Fax: 338529

SHOPPING PLAZAS & DEPARTMENT STORES

CATHAY SQUARE
310 Maneenopparat Rd., A. Muang,
Chiang Mai. Tel. 404280-2 Fax: 404283

CHIANG INN PLAZA
100/1 Changklan Rd., near Night Bazaar,
Chiang Mai. Tel. 283085-7 Fax: 283085

CHIANG MAI PAVILION
145 Changklan Rd., near Night Bazaar,
Chiang Mai. Tel. 818500-3 Fax: 818504

KAD SUAN KAEW
99/4 M.2, Huay Kaew Rd., A. Muang,
Chiang Mai. Tel. 224444 Fax: 210339

NIGHT BAZAAR
104/1 Changklan Rd., A. Muang,
Chiang Mai. Tel. 270066-8 Fax: 272649

SILVER & JEWELLERY

PENNIE JEWELRY
87 1st. Floor D, KAD SUAN KAEW
Tel. 224444, 224555 Ext. 12074

OLD SILVER
59/3 Loikroh Rd., A. Muang, Chiang Mai.
Tel. 208597 Tel. & Fax: 279164

SHERRY SILVERWARE

59/2 Loikroh Rd., A. Muang, Chiang Mai.
Tel. 273529, 275994 Fax: 273196

SHIRAZ CO., LTD.
170 Tapae Rd., A. Muang, Chiang Mai.
Tel. 252382 Fax: 252381

TAILORS & BOUTIQUES

BOUTIQUE EXCLUSIVE
119/4 Tha Pae Rd., A. Muang, Chiang Mai.
Tel. 279262, 209070 Fax: 209071

FRIENDSHIP CUSTOM TAILORS
101-103 Loikroh Rd., A. Muang,
Chiang Mai. Tel. & Fax: 276847

GOOD FRIEND CUSTOM TAILORS
144/4 Changklan Rd., Chiang Mai.
Tel. 818635

NERAMIT CUSTOM TAILORS
91/2 Ratchawong Rd., A. Muang,
Chiang Mai. Tel. 234353 Fax: 251494

TATTOOS

TATTOO SHOP (Sterilized Equipment)
7/2 Sriphoom Rd., A. Muang,
Chiang Mai. Tel. 418261

TERRACOTTA

BAN PHOR LIANG MEUN'S
36 Prapokklao Rd., Soi 2, Chiang Mai.
Tel. 278187, 277464 Fax: 275895

TEXTILES

STUDIO NAENNA TEXTILES
188 Soi 11 Nimmanhaemind Rd.,
Suthep M.2, A. Muang, Chiang Mai.
Tel. 226041 Fax: 217707

THAI SILK

JOLIE FEMME THAI SILK
8/3 Sankampaeng Rd., Chiang Mai.
Tel. 247222, 247333 Fax: 247887
Showroom: Kad Suan Kaew, 1st Fl.,
near by Sankampaeng Restaurant,
Pang Suan Kaew Hotel.
Tel. 224444, Ext. 12014

SHINAWATRA PANICH
73 Sankampaeng Rd., Km. 13,
Chiang Mai. Tel. 331187-8 Fax: 332168

SHINAWATRA THAI SILK
145/1-2 Sankampaeng Rd., Km. 7,
Chiang Mai. Tel. 338053-5 Fax: 338475

SHINAWATRA TRADING
14/10 Huay Kaew Rd., Chiang Mai.
Tel. 221638, 213091 Fax: 210477

TOYS

KIDDY TOYS CO.,LTD.
88/2 Keawnawarat Rd., A. Muang,
Chiang Mai. Tel. 242809 Fax: 307120

WOODCARVING

AROON COLOURWARE
67 Moo 4, Baan Sankaokaepgang,
T. Huay Sai, Sankampaeng, Chiang Mai.
Tel. 01-9514881, 01-9522964
Fax: 393085

DAO-NGEARN HANDICRAFT
133 Moo 3 Chiang Mai - Sankampaeng,
A. Muang, Chiang Mai.
Tel. 245059, 248919 Fax: 246834

TIMEX INTERNATIONAL
8/2 Moo 7 Baan Pa-Mark, T. Baan Waen,
A. Muang, Chiang Mai.
Tel. 815032 Tel. & Fax: 433530

Gourmet Guide

NORTHERN FOOD

ANTIQUES HOUSE & REST.
71 Charoenprathet Rd.,
(next to Diamond Riverside Hotel)
Tel. 276810 Fax: 213058

AROON (RAI) RESTAURANT
45 Kotchasarn Rd., A. Muang,
Chiang Mai. Tel. 276947

BAAN SUAN RESTAURANT
51/3 Chiang Mai-Sankampaeng Rd.,
Moo.1, T. Tasala, Chiang Mai.
Tel. 242116, 247199 Fax: 210549

KAENG-RON BAAN SUAN REST.
149/3 Canal Rd., T. Changphuek,
Chiang Mai. Tel. 221378, 213762

THA NAM RESTAURANT
43/3 Moo.2, Changklan Rd.,
T. Padda, A. Muang, Chiang Mai.
Tel. 275125, 282988 Fax: 275125

CARIBBEAN MEXICAN FOOD

CHOTACABANA
At Rockin Monsoon
on Chotana City Walk
171 Chang Puak Rd., Chiang Mai.

CHINESE FOOD

MING MING RESTAURANT
Mae Ping Hotel, 153 Sridonchai Rd.,
A. Muang, Chiang Mai. Tel. 270160

PHUPING RESTAURANT
Chiang Mai Orchid Hotel 23 Huay Kaew
Chiang Mai. Tel. 222099, 222091-3

THE CHINA PALACE
Westin Chiang Mai Hotel 19 Nong Hoi,
Chiang Mai. Tel. 275300 Fax: 275299

FRENCH FOOD

LE PAVILLON
Chiang Mai Orchid Hotel 23 Huay Kaew,
A. Muang, Chiang Mai.
Tel. 222099, 222091-3

LE COO D'OR
68/1 Koh Klang Rd., Nong Hoi,
A. Muang, Chiang Mai.
Tel. 282024

GERMAN FOOD

**GERMAN HOFBRÄUHAUS
Y CASA ANTONIO**
115/1-2 Loi Kroh Rd., A. Muang,
Chiang Mai. Tel. 276989, 821273

HAUS MÜNCHEN

115/3 Loi Kroh Rd., A. Muang,
Chiang Mai. Tel. 274027

**STEFAN'S SCHNITZEL
& STEAK HOUSE**
123/1 Loi Kroh Rd., A. Muang,
Chiang Mai. Tel. 281277

INDIAN PAKISTANI & ARABIC

SHERE SHIRAZ
23-25 Charoenprathet (Lane Soi 6)
Off Changklan Rd., A. Muang,
Chiang Mai. Tel. 276132

THE WHOLE EARTH
88 Sridonchai Rd., A. Muang,
Chiang Mai. Tel. 282463

INTERNATIONAL FOOD

AMERICA RESTAURANT & BAR
402/1-2 Tha Pae Rd., A. Muang,
Chiang Mai. Tel. 252190

CHANG PUAK COFFEE SHOP
Novotel Chiang Mai Hotel
183 Chang Puak Rd., A. Muang,
Chiang Mai. Tel. 225500

CHEERS PUB GARDEN REST.

25 Moon Muang Rd., (Corner Moonmuang
Rd., & Rachamangka Soi 2),
A. Muang, Chiang Mai.

MAE RIM COFFEE SHOP
Chiang Mai Orchid Hotel
23 Huay Kaew Rd., Chiang Mai.
Tel. 222099, 222091-3

NANTA DUANGDEN REST.
147-147/1 Changklan Rd.,
A. Muang, Chiang Mai. Tel. 275333

SAITHIP RESTAURANT
99/5 Moo 2, Sankampaeng, Chiang Mai.
Tel. 338947 Fax: 860463

THE PUB
189 Huay Kaew Rd.,
A. Muang, Chiang Mai. Tel. 211550

THE RIVER TERRACE
Westin Chiang Mai Hotel
19 Nong Hoi Rd., A. Muang, Chiang Mai.
Tel. 275300 Fax: 275299

THE TEASHOP
Huay Kaew Rd. next to Chiangmai
University, Chiang Mai. Tel. 892114

T's TAVERN RESTAURANT
1 Changlor Rd., T. Hai Yar, A. Muang,
Chiang Mai. Tel. 271950

Gourmet Guide

ITALIAN FOOD

CASTANA
Westin Chiang Mai Hotel 19 Nong Hoi,
Chiang Mai. Tel. 275300 Fax: 275299

LA VILLA PIZZERIA
145 Rachadamnoen Rd., A. Muang,
Chiang Mai. Tel. 277403

PICCOLA ROMA
312-3 Charoenprathet Rd., A. Muang,
Chiang Mai. Tel. 271256

VENEZIA RESTAURANT
Mae Ping Hotel 153 Sridonchai Rd.,
A. Muang, Chiang Mai. Tel. 270160

KANTOKE DINNER

KANTOKE PALACE
174/7 Changklan Rd., A. Muang,
Chiang Mai. Tel. 272757 Fax: 272757

**OLD CHIANG MAI
CULTURAL CENTER**
185/3 Wualai Rd., A. Muang,
Chiang Mai. Tel. 275097

PIZZA

FIRENZE PIZZERIA STEAK HOUSE
404/4 Thapae Rd., A. Muang,
Chiang Mai. Tel. 243848

SWISS FOOD

ROESTI RESTAURANT
149/23 Changklan Rd., Anusarn Market,
Chiang Mai. Tel./Fax: 274402

THAI FOOD

GALARE FOOD CENTER
Changklan Rd., A. Muang, Chiang Mai.
Tel. 272067, 271496

BAAN KHUN PHOR
Palm Spring Village
120 M.2, Aom Muang Rd.,
Chiang Mai. Tel. 242910

ROMTHONG
Chiang Inn Hotel 100 Changklan Rd.,
A. Muang, Chiang Mai. Tel. 270070

SWAIRIANG
308 M. 1, Soi 8, Chiangmai - Lamphun,
A. Sarapee, Chiang Mai. Tel. 322061

THA NAM RESTAURANT
43/3 Moo.2, Changklan Rd., Chiang Mai.
Tel. 275125, 282988 Fax: 275125

VEGETARIAN FOOD

THE WHOLE EARTH
88 Sridonchai Rd., A. Muang,
Chiang Mai. Tel. 282463

Starlight Guide

DISCOTHEQUES

CRYSTAL CAVE
Empress Hotel 199 Changklan Rd.,
A. Muang, Chiang Mai. Tel. 270240

STAR DUST DISCO
Westin Chiang Mai Hotel 19 Nong Hoi Rd.,
Chiang Mai. Tel. 275300 Fax: 275299

THE WALL CLUB
Chiang Inn Hotel 100 Changklan Rd.,
A. Muang, Chiang Mai. Tel. 270070-6

ENTERTAINMENT

AFTER DARK
Glangwieng Intersection
A. Muang, Chiang Mai. Tel. 208480

HARD ROCK CAFE
66/3 Loikroa Rd., Chiang Mai. Tel. 206103

MARIN BAR
6/1 Loi Kroh Rd., Chiang Mai.

ROCK HARD BISTRO
23/2 Charoen Prathet Rd.,
(near Porning Tower Hotel)
A. Muang, Chiang Mai.
Tel. 820482, 01-9527213
Fax: 820482

*Relax with rock and classical music
in friendly atmosphere.
Open any hour or any time.

ROCKIN MONSOON
171 Chang Puak Rd., A. Muang,
Chiang Mai. Tel. 216211-2

SPOTLIGHT BAR
47 Kotchasarn Rd., Tel. 276012

VIKING BAR
Soi 9 Moon Muang Rd., Chiang Mai.

BAR BEER CENTRE

CLUB ROCK-ZA
Moonmuang Rd., Chiang Mai.

MASSAGE

**PANDORA MASSAGE
& HEALTH CLUB**
459/62-64 Charoenmuang Rd.,
Chiang Mai. Tel. 240975, 245740-1

SAYURI COMPLEX
3 Soi 2 Bamrurgrat Rd.,
A. Muang, Chiang Mai. Tel. 242361

MUSIC LOUNGES

OPIUM DEN
Chiang Mai Orchid Hotel 23 Huay Kaew,
Chiang Mai. Tel. 222099, 222091-3

THE LOBBY LOUNGE
Chiang Inn Hotel 100 Changklan Rd.,
A. Muang, Chiang Mai. Tel. 270070-6

MAE PING HOTEL
153 Sridonchai Rd., Changklan,
A. Muang, Chiang Mai. Tel. 270160-80

THAI MASSAGE

**CHIANG MAI ANATOMY
THAI MASSAGE**
1 Chang Moi Kao Rd. (Near Thapae Gate),
A. Muang, Chiang Mai. Tel. 251407

THEATRE

KAD PERFORMING ARTS CENTRE
KAD SUAN KAEW Shopping Complex
Chiang Mai. Tel. 894696-8

Hot, Driving Sounds



CHIANG MAI Eight Days a Week.

11 - 1 a.m. — HAPPY HOURS 5 - 7 p.m.
66/3 Loi Kroa Rd., (near Traveller Inn Hotel) Tel. 206103
For Taxi: ยารถ ร็อค คาเฟ่ 66/3 ถ.ลอยเคราะห์ (ใกล้ ร.ร.พหลโยธิน เชียงใหม่)

SPOTLIGHT-BAR

(A-GO-GO)



ENGLISH-SPEAKING HOSTESSES
AND DANCERS

LIVE SOCCER (SATURDAYS)
ENGLISH PREMIER + BUNDESLIGA
+ N.F.L. + N.H.L. GAMES

OPEN 11 - 3 a.m. HAPPY H. till 9 p.m.

47 Kotchasarn Rd. Call us 053-276012.
For Taxi: "สปอตไลท์บาร์" ตัดร้านอาหารอวดโล

Haus München



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Steak, Schnitzel, Schweinshaxe,
Rindsrouladen. German Sausages.
International and Thai Food.

แะชิมขาหมูและไส้กรอกเยอรมัน รสเลิศ



Bier vom Fass. Schnaps. Cocktails.
Erdinger Weissbier, Warsteiner Pils.
The Best beer selection in Thailand?
13 beers to choose from.

เบียร์หลากหลายชนิด สั่งตรงจากเยอรมัน



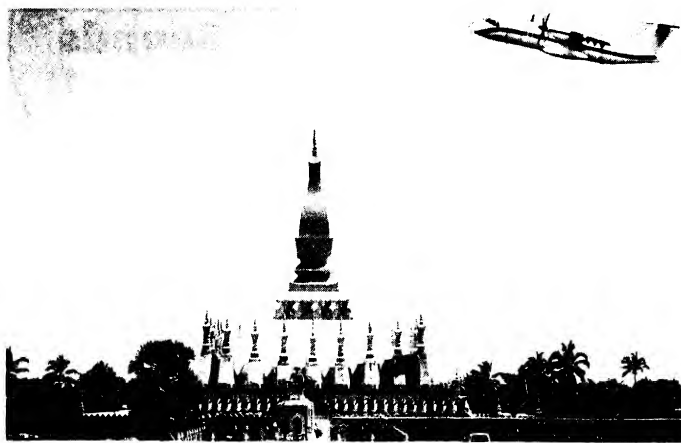
Das erste Bayerische Restaurant.
The first western restaurant in
Chiang Mai - Established 1979.

Open Daily : 11 a.m. - 11 p.m. Reservation: 274027

115/3 Loi Kroa Rd., near McDonald's, Night Bazaar.

For Taxi: เข้าลิ มุนเซิน 115/3 ถ.ลอยเคราะห์

ใกล้ร้านแม็คโดนัลด์ ในท่าซาร์ (See From Moat to River map).



การบินลาว

Lao Aviation



FARE: ONE-WAY B 1,785 ROUND TRIP B 3,570

FROM VIENTIANE TO	DAYS	FLIGHT NUMBER	DEP. TIME	ARR. TIME	AIRCRAFT TYPE
CHIANG MAI	THURSDAY	QV 635	09.00	10.00	AT 72
	SUNDAY	QV 615	13.30	14.30	AT 72
FROM CHIANG MAI TO	DAYS	FLIGHT NUMBER	DEP. TIME	ARR. TIME	AIRCRAFT TYPE
VIENTIANE	THURSDAY	QV 645	11.00	12.00	AT 72
	SUNDAY	QV 625	15.30	16.30	AT 72

Connecting same day flights to Luang Prabang.

TAKE A BREAK IN LAID-BACK

LAOS

Domestic booking available in Chiangmai
 For more information, contact:

LAO AVIATION SALES OFFICE

240 Prapokklao Road, A. Muang, Chiang Mai 50200.

Tel. (053) 418-258-59 Fax: (053) 418-260

Reservations: (053) 211-044 (See Centrefold map, E3.)

For Taxi: 240 อ.พระปกเกล้า อ.เมือง เชียงใหม่

ALSO: Hotel bookings & Visa arrangements

AIRLINE SCHEDULES ARE SOMETIMES CHANGED AT SHORT NOTICE. PHONE TO CONFIRM TIMES FIRST.

AIRLINE SCHEDULES

LAO AVIATION

**FROM CHIANG MAI (CNX)
 TO VIENTIANE
 FARE 1,785 BAHT (US\$ 71.4)**

**FROM VIENTIANE
 TO CHIANG MAI (CNX)
 FARE 1,785 BAHT (US\$ 71.4)**

DP	AR	FLT	QV	DAYS	STOP	DP	AR	FLT	QV	DAYS	STOP
1100	1200	645		- - - 4 - - -	0	0900	1000	635		- - - 4 - - -	0
1530	1630	625		- - - - - 7 0		1330	1430	615		- - - - - 7 0	

Lao Aviation Sales Office:

240 Prapokklao Rd., A. Muang, Chiang Mai 50200.

Tel. (053) 418258-9 Fax: (66 53) 418260 Reservation: (053) 211044

SILKAIR

**FROM CHIANG MAI (CNX)
 TO SINGAPORE (SIN)
 FARE 6,895 BAHT (US\$ 275.8)**

**FROM SINGAPORE (SIN)
 TO CHIANG MAI (CNX)
 FARE 6,895 BAHT (US\$ 275.8)**

DP	AR	FLT	MI	DAYS	STOP	DP	AR	FLT	MI	DAYS	STOP
1240	1650	703		- - - - 5 - 7 0		1000	1210	704		- - - - 5 - 7 0	
1620	2030	707		- 2 - - - - - 0		1340	1550	708		- 2 - - - - - 0	

Chiang Mai Branch: Mae Ping Hotel

153 Sridonchai Rd., A. Muang, Chiang Mai 50100.

For Reservation: Tel. (053) 276459, 276595

AIR MANDALAY

**FROM CHIANG MAI (CNX)
 TO YANGON (RGN)
 FARE 3,375 BAHT (US\$ 135)**

**FROM CHIANG MAI (CNX)
 TO MANDALAY (MDL)
 FARE 3,625 BAHT (US\$ 145)**

DP	AR	FLT	GT	DAYS	STOP	DP	AR	FLT	GT	DAYS	STOP
1455	1535	021		- 2 - 4 - - 7 0		1330	1420	023		1 - - - 5 - - 0	

**FROM YANGON (RGN)
 TO CHIANG MAI (CNX)
 FARE 3,375 BAHT (US\$ 135)**

**FROM MANDALAY (MDL)
 TO CHIANG MAI (CNX)
 FARE 3,625 BAHT (US\$ 145)**

DP	AR	FLT	GT	DAYS	STOP	DP	AR	FLT	GT	DAYS	STOP
1230	1410	012		- 2 - 4 - - 7 0		1055	1245	032		1 - - - 5 - - 0	

Air Mandalay:

92-3 Sridonchai Rd., A. Muang, Chiang Mai 50100.

Tel. (053) 818049 Fax: (66 53) 818051

MALAYSIA AIRLINE

**FROM CHIANG MAI (CNX)
 TO KUALA LUMPUR (KUL)
 FARE 7,760 BAHT (US\$ 310)**

**FROM KUALA LUMPUR
 TO CHIANG MAI (CNX)
 FARE 7,760 BAHT (US\$ 310)**

DP	AR	FLT	MH	DAYS	STOP	DP	AR	FLT	MH	DAYS	STOP
1340	1720	797		- - 3 - - 7 0		1100	1240	796		- - 3 - - 7 0	

Chiang Mai Branch: Chiang Khong Room, Mae Ping Hotel

153 Sridonchai Rd., A. Muang, Chiang Mai 50100.

Tel. (053) 276523, 276538

★★★

**AIRLINE SCHEDULES ARE SOMETIMES CHANGED
 AT SHORT NOTICE. PHONE TO CONFIRM TIMES FIRST.**

★★★



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- ◉ SINGLE ROOM
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- ◉ SIGHT SEEING TOUR
- ◉ BUS - AIR - TRAIN TICKET
- ◉ OVERSEAS AND LONG DISTANCE CALL
- ◉ FAX SERVICES

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4/9 RATCHAPAKINAI RD., PRASING, A. MUANG, CHIANG MAI
TEL. & FAX: (66-53) 206285 (See Centrefold map, E.4)

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- ◆ Special price for "honey-package" tour to Chiang Rai
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For Taxi: บลูไดมอนด์ทัวร์ ถ.มูลเมือง ข้างร้านก๋วยเตี๋ยวโกเหลียง



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- ✦ Lisu Tribal dance around & campfire.
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- ✦ Former refugee chinese village with
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Also fragrant Chinese tea.
- ✦ 6 different hilltribe people.
- ✦ Long neck & Long ear people.
- ✦ Birdspotting Tour.
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๐๐๐ Licence No. 21/0027 ๐๐๐

CHINA, KUNMING, YUNNAN (CNX-KMG-CNX) US\$ 340

4 DAYS/3 NIGHTS Includes: Hotel, Transfer, Airfare, Visa

LAOS (CNX-VTE-CNX) US\$ 358

4 DAYS/3 NIGHTS Includes: Hotel, Transfer, Airfare, Visa

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Tour, Visa are available
please check with us.

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4 DAYS/3 NIGHTS Includes: Hotel, Transfer, Airfare, Tour

PENANG (CNX-PEN-CNX) US\$ 390

4 DAYS/3 NIGHTS Includes: Hotel, Transfer, Airfare, Tour

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3 DAYS/2 NIGHTS Includes: Hotel, Transfer, Airfare, Tour

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PRICES SUBJECTED TO CHANGE WITHOUT NOTICE

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(See From Moat to River map, C.1)

THAI AIRWAYS

**FROM CHIANG MAI (053) 210043-5
TO BANGKOK
FARE 1,650 BAHT (US\$ 66)**

DP	AR	FLT.TG	DAYS	STOP
0715 0825	101	1 2 3 4 5 6 7	0	
0915 1025	103	1 2 3 4 5 6 7	0	
1015 1125	105	1 2 3 4 5 6 7	0	
1115 1225	107	- 2 - 4 - - -	0	
1415 1525	111	1 2 3 4 5 6 7	0	
1445 1555	605	- 2 - 4 - - 7	0	
1515 1625	113	1 2 3 4 5 6 7	0	
1715 1825	115	1 2 3 4 5 6 7	0	
1915 2025	121	1 2 3 4 5 6 7	0	
1950 2100	617	- 2 - 4 - - 7	0	
2015 2125	123	1 2 - 4 - 6 -	0	
2015 2125	642	- - 3 - 5 - 7	0	
2215 2325	125	1 - 3 - 5 - 7	0	

**TO CHIANG RAI
FARE 420 BAHT (US\$ 16.8)**

0740 0820	180	1 2 3 4 5 6 7	0
1655 1735	182	1 2 3 4 5 6 7	0

**TO MAE HONG SON
FARE 345 BAHT (US\$ 13.8)**

1000 1040	190	1 2 3 4 5 6 7	0
1250 1330	192	1 2 3 4 5 6 7	0
1400 1440	194	1 2 3 4 5 6 7	0
1530 1610	196	1 2 3 4 5 6 7	0

**TO PHITSANULOK
FARE 650 BAHT (US\$ 26)**

0830 1025	177	- 2 - 4 - 6 7	1
1420 1625	153	1 - 3 - 5 - -	1

**TO PHUKET
FARE 3,455 BAHT (US\$ 140)**

1115 1310	129	1 - 3 - 5 6 7	0
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**TO KHUNMING
FARE 3,450 BAHT (US\$ 141.2)**

1425 1700	616	- 2 - 4 - - 7	0
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**FROM BANGKOK (02) 2800070-80
TO CHIANG MAI
FARE 1,650 BAHT (US\$ 66)**

DP	AR	FLT.TG	DAYS	STOP
0715 0825	100	1 2 3 4 5 6 7	0	
0815 0925	102	1 2 3 4 5 6 7	0	
0915 1025	104	1 2 3 4 5 6 7	0	
1200 1310	616	- 2 - 4 - - 7	0	
1215 1325	110	1 2 3 4 5 6 7	0	
1315 1425	112	1 2 3 4 5 6 7	0	
1515 1625	114	1 2 3 4 5 6 7	0	
1715 1825	643	1 - - 4 - 6 -	0	
1715 1825	116	- 2 3 - 5 - 7	0	
1815 1925	120	1 2 3 4 5 6 7	0	
2015 2125	122	1 - 3 - 5 - 7	0	
2215 2325	124	1 2 3 4 5 6 7	0	

**TO CHIANG RAI
FARE 1,940 BAHT (US\$ 76.76)**

0815 0904	130	1 2 3 4 5 6 7	0
1055 1220	132	1 2 3 4 5 6 7	0
1440 1605	140	1 2 3 4 5 6 7	0
1615 1740	142	1 2 3 4 5 6 7	0
1920 2045	144	- - - 5 - 7	0

**TO PHITSANULOK
FARE 950 BAHT (US\$ 37.59)**

0645 0735	150	1 2 3 4 5 6 7	0
1230 1320	160	1 2 3 4 5 6 7	0
1425 1515	162	1 2 3 4 5 6 7	0
1830 1920	164	1 2 3 4 5 6 7	0

TO MAE HONG SON ()
FARE 1,995 BAHT (US\$ 78.95)**

****To Mae Hong son connect at Chiang Mai
Flight : Bangkok-Chiang Mai : Chiang Mai-Mae Hong Son**

**FROM CHIANG RAI (053) 711179
TO BANGKOK
FARE 1,940 BAHT (US\$ 76.76)**

1045 1205	131	1 2 3 4 5 6 7	0
1325 1445	141	1 2 3 4 5 6 7	0
1710 1830	143	1 2 3 4 5 6 7	0
1845 2005	145	1 2 - 4 - 6 -	0
1845 2110	147	- - 3 - 5 - 7	1
2150 2310	149	- - - 5 - 7	0

**TO CHIANG MAI
FARE 420 BAHT (US\$ 16.8)**

0850 0930	181	1 2 3 4 5 6 7	0
1805 1845	183	1 2 3 4 5 6 7	0

**FROM PHITSANULOK (055) 258020
TO BANGKOK
FARE 950 BAHT (US\$ 37.59)**

DP	AR	FLT.TG	DAYS	STOP
1055 1140	151	1 2 3 4 5 6 7	0	
1615 1700	161	1 2 3 4 5 6 7	0	
1835 1920	163	1 2 3 4 5 6 7	0	
2010 2055	165	1 2 3 4 5 6 7	0	

**TO CHIANG MAI
FARE 650 BAHT (US\$ 26)**

1140 1330	178	- 2 - 4 - 6 7	1
1130 1330	152	1 - 3 - 5 - -	1

**FROM MAE HONG SON (053) 611297
TO CHIANG MAI
FARE 345 BAHT (US\$ 13.8)**

DP	AR	FLT.TG	DAYS	STOP
1110 1145	191	1 2 3 4 5 6 7	0	
1400 1435	193	1 2 3 4 5 6 7	0	
1510 1545	195	1 2 3 4 5 6 7	0	
1640 1715	197	1 2 3 4 5 6 7	0	

TO BANGKOK ()
FARE 1,995 BAHT (US\$ 78.95)
** To Bangkok connect at Chiang Mai
Flight : Mae Hong Son-Chiang Mai /
Chiang Mai-Bangkok**

THAI AIRWAYS (DOMESTIC)

240 Prapokklao Rd., A. Muang,
Chiang Mai 50200. Tel. 210042, 211541

THAI INTERNATIONAL

60 Moo 3, Airport Rd., A. Muang,
Chiang Mai 50200. Tel. 270222-34

TRAIN SCHEDULE AND INFORMATION

BANGKOK - CHIANG MAI

TRAIN	DP	AR	TOTAL HRS.	3 rd FARE	2 nd FARE	2 nd FARE (Air)	2 nd FARE (Sleep)	2 nd FARE (Air/Sleep)
RAPID TRAIN (BY DAY)	06:40	19:35	12.55	151	311	381	-	-
SPRINTER (DIESEL RAILCAR)	08:10	18:50	10.40	-	-	471	-	-
RAPID TRAIN (BY NIGHT)	15:00	05:00	14.00	151	311	381	411/461	-
EXPRESS TRAIN	18:00	07:10	13.10	171	331	-	461/531	581/651
DAEWOO EXPRESS TRAIN	19:25	06:15	11.10	-	-	-	481/551	601/671
NAKORNPING SPECIAL EXPRESS TRAIN	19:40	07:55	12.15	-	-	-	481/551	601/671
RAPID TRAIN (BY NIGHT)	22:00	11:30	13.30	151	311	381	371/401	-

CHIANG MAI - BANGKOK

RAPID TRAIN (BY DAY)	06:35	19:50	13.15	151	311	381	-	-
DAEWOO EXPRESS TRAIN	07:15	18:10	11.05	-	-	-	481/551	601/671
RAPID TRAIN (BY NIGHT)	15:30	05:25	13.55	151	311	-	411/461	-
EXPRESS TRAIN	16:40	06:00	13.20	171	331	-	461/531	581/651
SPRINTER (DIESEL RAILCAR)	19:40	06:15	10.35	-	-	471	-	-
RAPID TRAIN (BY NIGHT)	20:40	10:25	13.45	151	311	-	411/461	-
NAKORNPING SPECIAL EXPRESS TRAIN	21:05	09:40	12.35	-	-	-	481/551	601/671

Timetable was checked on March. 1996

CHIANG MAI RAILWAY STATION: 27 Charoen Muang Rd., A. Muang, Chiang Mai 50000 Tel: 245363-4
BANGKOK'S PRINCIPAL RAILWAY STATION: Tel: (02) 2233762, 227788, 2230341 Ext. 4201-3

**BUS SCHEDULES AND FARES FROM CHIANG MAI
CHIANG MAI ARCADE BUS STATION TEL: (053) 242664**

BUS	DEPARTURE TIME	DURATION (HRS.)	FARE (BAHT)	BUS NO.
TO BANGKOK				
GOV LINE: 50 SEATS ORDINARY BUS	12:30	11	190	99
GOV LINE: 40 SEATS AIR CON 2	06:00/07:00/10:30/16:00/18:30	11	237	18
PRIVATE LINE 30 SEATS AIR CON 1	06:00/07:00/10:30/20:00/20:30/21:00	11	304	
GOV LINE: 24 SEATS AIR CON 1 (VIP)	09:00/19:00/19:30/20:00/20:30	11	470	999
TO CHIANG RAI				
ORDINARY BUS (NEW ROAD)	06:00/06:45/07:30/08:30/09:00/10:00/10:45/12:15/14:15/15:15/17:30	4	57	166
AIR-CONDITIONED BUS NO 2 (NEW ROAD)	13:30	4	79	
AIR-CONDITIONED BUS NO 1 (NEW ROAD)	07:00/08:00/08:45/09:30/10:15/11:00/12:30/14:00/14:45/15:30/17:00	4	102	
ORDINARY BUS (OLD ROAD)	06:00/06:30/07:00/07:30/08:00/08:30/09:00/09:30/10:00/10:30/11:00/11:30/12:00/12:30/13:00/13:30/14:00/14:30/15:00/16:00/16:30	6	83	148
TO MAE SAI				
ORDINARY BUS	06:00/07:30/09:00/14:15/15:15	5	71	619,672
AIR-CON NO 2	13:30	5		-
AIR-CON NO 1	07:00/08:45/10:15/14:00/15:30/17:00	5	127	
TO MAE HONG SON (VIA MAE SARING)				
ORDINARY BUS	06:30/08:00/11:00/13:30/20:00	8	115	170
AIR-CONDITIONED	09:00/21:00	8	206	-

**BUS SCHEDULES AND FARES
CHIANG MAI - SURROUNDING DISTRICTS
CHIANG PRAK BUS STATION TEL: (053) 211586**

DESTINATION	DEPARTURE TIME	DURATION	FARE/BAHT	BUS
BOR SANG	08:00-18:00	15 MIN	3	NO 2259
SANKAMPAENG FANG	05:30-17:30 (EVERY 30 MINUTES)	20 MIN 3:30 HRS	4 43	(RED-WHITE) NO 1231 (ORANGE)
VAI: MAE RIM		20 MIN	5	BUS 56-70 SEATS
MAE TANG		30 MIN	12	
T.TUP DEOA		35 MIN	16	
ELEPHANT CAMP		50 MIN	19	
CHIANG DAO FANG		1:30 HRS	21	
	08:00-04:30 (EVERY HOURS)	3:30 HRS	70	VAN 11 SEATS
THA TON	08:00 06:00/07:20/09:00/ 11:30/13:30/15:30	3:30 HRS. 4 HRS	70 50	BUS 42 SEATS NO 1231 (ORANGE) BUS 56-70 SEATS
BOAT THA TON-C.R.	12:30	3 HRS	160	
C.R.-THA TON	10:00	5 HRS	160	
HOD	05:00-18:30 (EVERY 20 MINUTES)	2 HRS 3 HRS	24 35	NO 1232 (BLUE-WHITE)
DOI TAO		3:30 HRS	55	MINI BUS
OMKOI		10-15 MIN	6	30-40 SEATS
VIA-HANG DONG		1 HR	15	
MAE KLANG FALL		1:20 HRS	15	
CHOM THONG		1 HR	7	
LAMPHUN	05:00-21:00 (EVERY 10 MINUTS UNTIL 18:00) (EVERY 10 MINUTES AFTER 18:00)			NO. 181 (BLUE) BUS 35 SEATS
	06:00-18:00 (EVERY 20 MINUTES)	20-30 MIN	6	NO 1231 (BLUE-WHITE) MINIBUS 30-40 SEATS
DOI SAKET	04:00-22:00 (EVERY 7 MINUTES) 06:30-18:30 (EVERY 10 MINUTES)	30 MIN 30 MIN	6 6	NO 52005 (YELLOW) MINI BUS 11 SEATS NO 52001 (WHITE) MINI BUS 11 SEATS



NTS PHYA(S) TRAVEL SERVICE

FOR PICK-UP, call us
anytime & place in Chiang Mai
Tel. 233465-6 Fax: (66-53) 235012

HEAD OFFICE: 2/4 Soi Wat Saen Fang, Changmroi Rd.,
A. Muang, Chiang Mai. Tel. 233465, 233466 Fax: 235012
Contact Mr.Paul Mobile. 01-9608933 (24 Hrs.)

INTERESTING TOURS

- TOUR 1.** Doi Suthep Temple/King's palace/
Meo Hilltribe Village.
8.30 a.m.-12 noon or 1.30 p.m.-5p.m. **B 350**
- TOUR 2.** Elephants at Work/Waterfall/Orchid Farm.
8.30 a.m.-12 noon **B 350**
- TOUR 3.** Elephant Riding/Bamboo Rafting/
Meo Hilltribe Village/Mae Sa Waterfall/
Orchid Farm. (Full day + lunch) 8.30 a.m. **B 850**
- TOUR 4.** Elephant Safari/MaeKok River/Chiangrai
Golden Triangle/Chiang Saen/Mae Sai.
2 day/1 Night (Full Board)
Visit Karen, Yao, Akha, Meo Hilltribe Village,
Waterfall, Boat Trip. **B 3,500**
- TOUR 5.** Doi Inthanon National Park/Karen,
Meo Hilltribe Village/2 Waterfall/Chomthong
Temple (Full day + lunch) 8.30 a.m. **B 900**
- TOUR 6.** Chiangrai-1 day trip to Golden Triangle,
Mae Sai on Burmese border, Hot Spring.
Lunch included. Leave 7 a.m. **B 900**
- TOUR 7.** Home industries: visit Borsang and
Sankampaeng.
8.30 a.m.-12 noon or 1.30 p.m.-5 p.m. **B 100**
- TOUR 8.** Night Tour : Khantoke Dinner and
Hilltribe Show.
7 p.m.-10 p.m. **B 200**
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5. Air Mandalay (Mon, Fri)
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(See Centrefold, F.3)

ใบอนุญาต ททท. เลขที่ 24/0156



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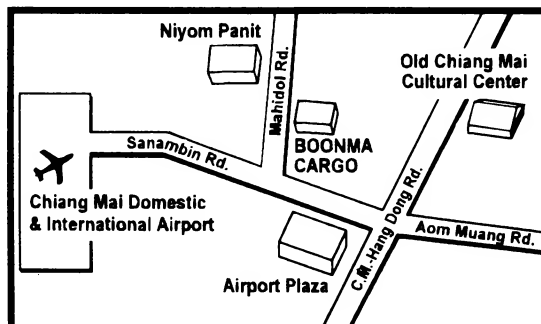


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Tel. (66 53) 200571-2, 275055, 282577
Fax: (66 53) 271830

CHIANGRAI BRANCH

530/1-2 Moo1, Phaholyotin Road,
Tambol Bando, Amphur Muang,
Chiang Rai 57000, THAILAND.
Tel. (66 53) 718400, 793824
Fax: (66 53) 718400

HEADQUARTERS

1958 Ramkhamhaeng Road,
Hua Mak, Bangkok,
Bangkok 10240, THAILAND.
Tel. (662) 3147293, 3145021, 3142980-1
Fax: (662) 3182447, 3185235

ESTABLISHED FOR 20 YEARS IN CHIANG MAI

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from Chiang Mai to Yangon & Mandalay

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of Golden Land, Myanmar :
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For reservations & ticketing,
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For further enquiries, please contact
Air Mandalay

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Chiang Mai 50100

Tel: 53-818049 Fax: 53-818051

For Taxi: "แอร์ มณฑล" 92/3 ถ.ศรีดอนไชย
(next to Chiang Mai Plaza Hotel)
See From Moat to River map, C2.



gecko
ORIGINALITY



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No Branch

Free Transportation

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Tel. 298569, 862203, 01-9525691 Fax: 298569.

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(See Mae Rim map).



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SHOPPING PLAZA, FURNITURE & FOOD CENTRE

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OPEN DAILY: 10 a.m. – 9 p.m.

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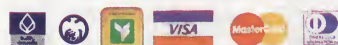
Tel. (053) 404188-91 Fax: (053) 404186

For Taxi: ศูนย์การค้า คาเธ่ย์สแควร์ 310 ถ.มณีนพรัตน์ (ใกล้แจ้งหัวริน) อ.เมือง เชียงใหม่ (See Centrefold map, D3.)



SAVURI COMPLEX

- COFFEE SHOP
- VIP KARAOKE ROOM
- MASSAGE
- SAUNA
- THAI TRADITIONAL MASSAGE
- SNOOKER



3 Soi 2 Bumrurgrat Road, Chiangmai 50000.
Tel. (053) 242361 (See Centrefold Map).

For Taxi: ซาบุรี คอมเพล็กซ์ 3 ซอย 2 ถ.บำรุงราษฎร์



บริษัท มณเฑียรมานี จำกัด
MONTHIENMANEE CO., LTD. ANTIQUES



ANTIQUES AND REPRODUCTIONS.

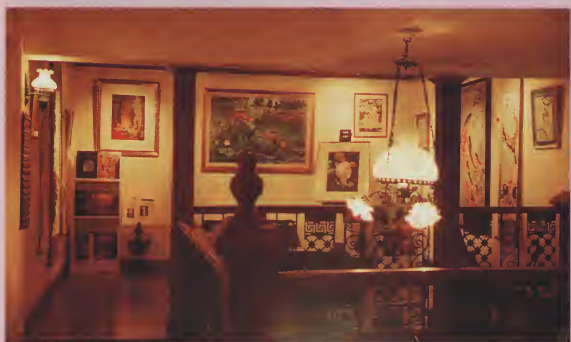
Various styles of Buddha images,
 furniture, wooden statues.

**MANUFACTURER AND EXPORTER:
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39/2 Moo 3 Ban San Klang,
 Sankhampaeng Road, Chiang Mai
 50130. Tel. & Fax: (053) 338-360
 For Taxi: 39/2 หมู่ 3 บ้านสันกลาง
 อ.สันกำแพง จ.เชียงใหม่ 50130.



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AT GALLERY HOUSE



A wide range of
 works by outstanding
 contemporary Thai
 and other Oriental
 artists. Also many
 decorative items.



TASTE

our exquisite Chinese,
 full leaf, & herbal teas.
 our delicious wines. or buy
 some to stock up your cellar.

172/4 Ratchamarka Rd., T. Prasing, Chiang Mai 50200.
 Tel. (053) 814780 Fax: (053) 202181 (See Centrefold map, D4.)
 For Taxi: ๓๗๑๑๑ ไร่ ๑๗๑ 172/4 ถ.ราชมรรคา (เขื่องวัดเมธิ่ง)



บ้านเบญจวรรณ
 BAAN BENJAWAN

บริษัท เบญจวรรณ แพน-ฟลอร่า จำกัด
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EXCLUSIVE LADIES' ACCESSORIES
MINIATURE FLOWERS
HAND - CRAFTED
ARTIFICIAL CLAY
HAIR CLIP. BROOCH.
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 (See Sankampaeng map. A.1)

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AT MAE SA SNAKE FARM

The biggest snake reserve centre
in the North of Thailand

Cobra Show daily

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Mae Rim-Samerng Rd., A. Mae Rim, Chiang Mai.

Tel. (053) 860719 Fax: (053) 297892

(See Mae Rim map, B4.)



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IN CELESTIAL DELIGHT AT OUR THAI ORCHID
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OPEN: 7 a.m. - 5 p.m.

For Taxi: ฟาร์มกล้วยไม้สายน้ำผึ้ง 60-61 หมู่ 6 แม่ริม
(See Mae Rim map, B4.)

WHEN IN

SPECTACULAR MOUNTAIN VIEW AND

CHIANG MAI

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DISTANCE TO MANY ATTRACTIONS

ON CHOTANA

DOISUTHEP, SHOPPING, NIGHT BAZAAR.

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TEL. 225-500 FAX: 225-505

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ด้านหน้าริมปิงโชตนา ซุปเปอร์สโตร์

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CHIANG MAI'S MOST LUXURIOUS HOTEL WITH A SCENIC VISTA

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Continental specialities
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6 - 10.30 p.m.

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Authentic Cantonese cuisine and
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Evening Delights. 6 - 10.30 p.m.



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SUMPTUOUS ELEGANCE IN THE RIGHT SPOT

On the River Ping near the Night Bazaar
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Tel. (66-53) 275-300 Fax: (66-53) 275-299

For Taxi: เวสทิน เชียงใหม่ 318/1 ถ.เชียงใหม่-ลำพูน ต.วัดเกต
อ.เมือง เชียงใหม่ (See Centrefold map, G6.)

THE RIVER TERRACE



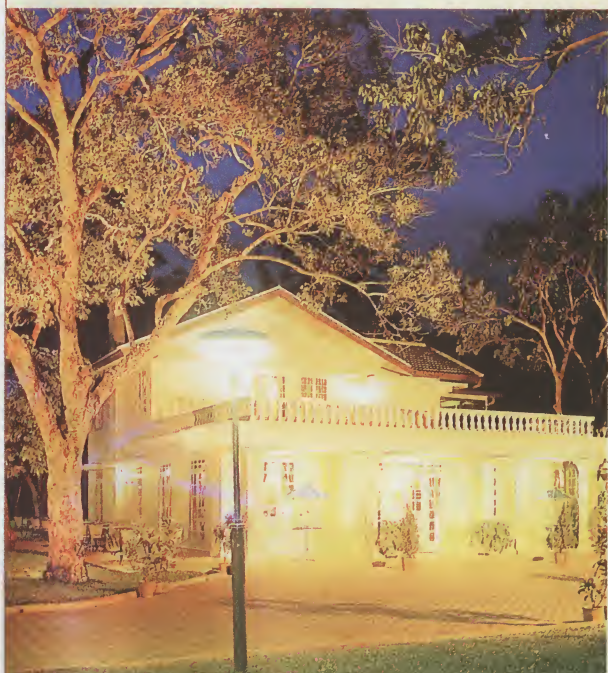
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All day dining including Chiang Mai's
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WESTIN CHIANGMAI.
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LE COQ D'OR sits in an acre of greenery on a tran-
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For Taxi: "เลอ ค็อก ดอร์" 68/1 อ.เกาะกลาง นองหอย เชียงใหม่



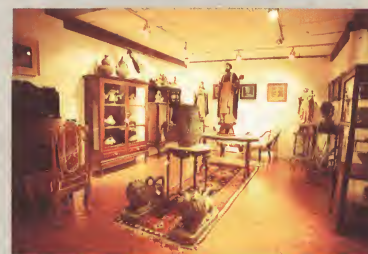
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Chiangmai

FINEST QUALITY, EXQUISITE ANTIQUES & DECORATIVE ITEMS

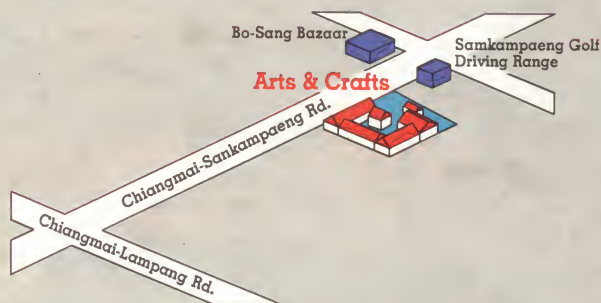


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Certificates of origin for all antiques.



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ALL AT COMPETITIVE PRICES

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For Taxi: อาร์ต แอนด์ คาร์ฟ 172 หมู่ 2 อ.เชิงใหม่-สันกำแพง (See Sankampaeng Map, B3.)